

# **Bachelor of Commerce (B.Com.)**

## **PROGRAMME GUIDE**

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## INTRODUCTION

Programme will develop broad commercial knowledge among the students and build skills vital for professional success.

## PROGRAMME OUTCOMES

Program outcomes are narrower statements that describe what students are expected to know and be able to do by the time of graduation. These relate to the skills, knowledge, and behaviours that students acquire in their matriculation through the program

1. **Communication:** Exercise effective written and oral communication skills for different business situations.
2. **Life Long Learning:** Recognize the need for and an ability to engage in life-long learning.
3. **Business knowledge:** Demonstrate ability to discuss and apply principles and rules of accounting, auditing, law and taxation.
4. **Financial Statement Analysis:** Analyze financial statements for investment and business decisions.
5. **Sustainability and Ethics:** Take or recommend business decisions in the light of professional ethics and sustainability concerns.
6. **Business Incorporation:** Set up a business enterprise in accordance with legal provisions.
7. **Leadership and Team work:** Demonstrate ability to lead or work as an effective team member in organizing events or discharging responsibilities

## PROGRAMME SPECIFIC OUTCOMES

PSOs are statements that describe what the graduates of a specific engineering program should be able to do

1. **PSO1:** Comprehend the business environment and develop strategies promptly for business profitability and competitive advantage.
2. **PSO2:** Demonstrate competence to contribute to rationale business decisions based on management principles and analysis.

## SALIENT FEATURES

- **Professional Enhancement:** Subjects like communication, analytical and soft skills to enhance personality and employability.
- **Software Skills:** Exposure to 21st century software's like MS Excel, Tally for industry readiness and option of getting add-on certification in accounting software.
- **Internationally Accredited:** Program accredited by Accreditation Council for Business Schools and Program (ACBSP), USA.

**PROGRAMME CODE: OL3122**

**DURATION OF THE PROGRAMME:**

**Minimum Duration** 3 years

**Maximum Duration** 6 years

**MEDIUM OF INSTRUCTION/EXAMINATION:**

Medium of instruction and Examination shall be English.

<b>PROGRAMME STRUCTURE</b>						
<b>Term</b>	<b>Core Courses (CR I, CR II, CR III A, CR III B) CR I+II - (8+6) 14 x 4 Credits CR III (A) - 1 x 4 Credits, CR III B-1 x 8 Credits</b>	<b>Discipline Specific Electives (DSE) 4 x 4 Credits</b>	<b>Ability Enhancement Courses ( AECC) 4 x 4 Credits</b>	<b>Skill Enhancement Courses (SEC) 4 x 4 Credits</b>	<b>Generic Electives (GE) 4 x 4 Credits</b>	<b>Credits</b>
<b>I</b>	Discipline Specific Core- I Discipline Specific Core- II Discipline Specific Core- III		<b>AECC-I</b> Environmenta l sciences <b>AECC-II</b> English Communicatio n Skills			<b>20</b>
<b>II</b>	Discipline Specific Core- IV Discipline Specific Core- V Discipline Specific Core- VI Discipline Specific Core- VII		<b>AECC-III</b> Advanced English Communicatio n Skills			<b>20</b>
<b>III</b>	Discipline Specific Core- VIII Discipline Specific Core- IX Discipline Specific Core- X Discipline Specific Core- XI		<b>AECC-IV</b> Community Development Project		<b>GE I</b> (Contemporary Programming, English, History, political science, sociology)	<b>24</b>
<b>IV</b>	Discipline Specific Core- XII Discipline Specific Core- XIII <b>CRIII (A)</b> SOFT SKILLS			<b>SEC-I</b> <b>SEC-II</b>	<b>GE-II</b> (Contemporary Programming, English, History, political science, sociology)	<b>24</b>
<b>V</b>	<b>CR-III (B)</b> PROJECT or 2 courses of other area from the Generic Elective BASKET 1 and 2 which is not chosen as Generic Elective (GE)	<b>DSE-I</b> <b>DSE-II</b>		<b>SEC- III</b>	<b>GE-III</b> (Contemporary Programming, English, History, political science, sociology)	<b>24</b>
<b>VI</b>	Discipline Specific Core- XIV	<b>DSE-III</b> <b>DSE-IV</b>		<b>SEC-IV</b>	<b>GE-IV</b> (Contemporary Programming, English, History, political science, sociology)	<b>20</b>
<b>Total</b>	<b>68 Credits</b>	<b>16 Credits</b>	<b>16 Credits</b>	<b>16 Credits</b>	<b>16 Credits</b>	<b>132</b>

**BACHELOR OF COMMERCE (B.Com.)  
PROGRAMME SCHEME (ONLINE)**

COURSE CODE	COURSE TITLE	Cr.	CA	ETE(Th.)	ETE(Pr.)
<b>TERM 1</b>					
EACC105	FINANCIAL ACCOUNTING	4	30	70	0
ECAP279	OFFICE AUTOMATION TOOLS	4	30	40	30
EMGN101	BUSINESS ORGANISATION AND MANAGEMENT	4	30	70	0
ECHE110	ENVIRONMENTAL SCIENCES	4	30	70	0
EENG139	ENGLISH COMMUNICATION SKILLS	4	30	70	0
<b>TERM 2</b>					
EBSL102	COMPANY LAW	4	30	70	0
EACC204	COST ACCOUNTING	4	30	70	0
EECO113	BUSINESS ECONOMICS	4	30	70	0
EBSL101	BUSINESS LAW	4	30	70	0
EENG140	ADVANCED ENGLISH COMMUNICATION SKILLS	4	30	70	0
<b>TERM 3</b>					
EACC210	CORPORATE ACCOUNTING	4	30	70	0
EACC301	MANAGEMENT ACCOUNTING	4	30	70	0
EQTT201	BUSINESS MATHEMATICS AND STATISTICS	4	30	70	0
EBSL301	INCOME TAX LAW AND PRACTICE	4	30	70	0
GE-I	GENERIC ELECTIVE I	4	30	70	0
EMGN231	COMMUNITY DEVELOPMENT PROJECT	4	0	0	100
<b>TERM 4</b>					
EACC215	AUDITING AND CORPORATE GOVERNANCE	4	30	70	0
EFIN302	FUNDAMENTALS OF FINANCIAL MANAGEMENT	4	30	70	0
GE-II	GENERIC ELECTIVE II	4	30	70	0
SEC-I	SKILL ENHANCEMENT COURSE I	4	30	70	0
SEC-II	SKILL ENHANCEMENT COURSE II	4	30	70	0
EPES201	SOFT SKILLS	4	30	70	0
<b>TERM 5</b>					
DSE-I	DISCIPLINE SPECIFIC ELECTIVE I	4	30	70	0
DSE-II	DISCIPLINE SPECIFIC ELECTIVE II	4	30	70	0
GE-III	GENERIC ELECTIVE III	4	30	70	0
SEC-III	SKILL ENHANCEMENT COURSE III	4	30	70	0
	PROJECT OR 2 courses of other area from the GE basket 1 & 2 which is not chosen as Generic Elective (GE)	8	30	0	70
		4	30	70	0

TERM 6					
EBSL304	GOODS AND SERVICES TAX AND CUSTOMS LAW	4	30	70	0
DSE-III	DISCIPLINE SPECIFIC ELECTIVE III	4	30	70	0
DSE-IV	DISCIPLINE SPECIFIC ELECTIVE IV	4	30	70	0
GE-IV	GENERIC ELECTIVE IV	4	30	70	0
SEC-IV	SKILL ENHANCEMENT COURSE IV	4	30	70	0
<b>TOTAL CREDITS</b>		<b>132</b>			

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKET 1								
S. No	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term
1	EHRM101	HUMAN RESOURCE MANAGEMENT	4	30	70	0	General Management	5
2	EACC352	FINANCIAL REPORTING	4	30	70	0	Accounting	5

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKET 2								
S. No	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term
1	EMGN303	BUSINESS ENVIRONMENT	4	30	70	0	General Management	5
2	EACC354	ADVANCED COST AND MANAGEMENT ACCOUNTING	4	30	70	0	Accounting	5

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKET 3								
S. No	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term
1	DEMGN206	RESEARCH METHODOLOGY	4	30	70	0	General Management	6
2	DEACC355	CONTEMPORARY ISSUES IN ACCOUNTING	4	30	70	0	Accounting	6

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKET 4								
S. No	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term
1	EMGN358	E-COMMERCE	4	30	70	0	General Management	6
2	EACC356	INTERNATIONAL ACCOUNTING	4	30	70	0	Accounting	6

**SKILL ENHANCEMENT (SEC) BASKET 1**

S. No.	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term	Area
1	EMKT201	PRINCIPLES OF MARKETING	4	30	70	0	SEC-I	4	Sales and Marketing
2	EMGN251	SPREADSHEET MODELLING (USING EXCEL)	4	30	70	0	SEC-II	4	Sales and Marketing
3	EMKT309	DIGITAL MARKETING	4	30	70	0	SEC-III	5	Sales and Marketing
4	EMKT312	SELLING SKILLS	4	30	70	0	SEC-IV	6	Sales and Marketing

**SKILL ENHANCEMENT (SEC) BASKET 1**

S. No.	Course Code	Course Title	Credit	CA	ETE	ETP	Elective	Term	Area
1	EMGN226	STRATEGIC MANAGEMENT	4	30	70	0	SEC-I	4	Chartered Accountancy
2	EACC312	ADVANCED ACCOUNTING	4	30	70	0	SEC-II	4	Chartered Accountancy
3	EOPR311	INFORMATION SYSTEMS CONTROL AND AUDIT	4	30	70	0	SEC-III	5	Chartered Accountancy
4	EOPR310	ENTERPRISE INFORMATION SYSTEMS	4	30	70	0	SEC-IV	6	Chartered Accountancy

**SKILL ENHANCEMENT (SEC) BASKET 1**

S. No	Course Code	Course Title	Credit	CA	ETE	ETP	Elective Area	Term
1	ECAP170	FUNDAMENTALS OF INFORMATION TECHNOLOGY	4	30	40	30	CONTEMPORARY PROGRAMMING	3
2	EENG112	INDIAN WRITING IN ENGLISH	4	30	70	0	ENGLISH	3
3	EHIS110	HISTORY OF INDIA FROM THE EARLIEST TIME UPTO 300 CE	4	30	70	0	HISTORY	3
4	ESOC111	INTRODUCTION TO SOCIOLOGY	4	30	70	0	SOCIOLOGY	3
5	EPOL110	INTRODUCTION TO POLITICAL THEORY	4	30	70	0	POLITICAL SCIENCE	3



**GENERIC ELECTIVE (GE) BASKET 2**

S. No.	Course Code	Course Title	Credit	CA	ETE	ETP	Elective Area	Term
1	ECAP172	PROGRAMMING METHODOLOGY	4	30	40	30	CONTEMPORARY PROGRAMMING	4
2	EENG114	BRITISH POETRY AND DRAMA 14TH-18TH CENTURIES	4	30	70	0	ENGLISH	4
3	EHIS122	HISTORY OF INDIA C.300 TO 1206	4	30	70	0	HISTORY	4
4	ESOC102	SOCIAL INSTITUTIONS	4	30	70	0	SOCIOLOGY	4
5	EPOL123	INDIAN GOVERNMENT AND POLITICS	4	30	70	0	POLITICAL SCIENCE	4

**GENERIC ELECTIVE (GE) BASKET 3**

S. No.	Course Code	Course Title	Credit	CA	ETE	ETP	Elective Area	Term
1	ECAP202	OBJECT ORIENTED PROGRAMMING	4	30	40	30	CONTEMPORARY PROGRAMMING	5
2	EENG115	BRITISH LITERATURE 18TH-20TH CENTURIES	4	30	70	0	ENGLISH	5
3	EHIS210	HISTORY OF INDIA C. 1206 -1707	4	30	70	0	HISTORY	5
4	ESOC223	CLASSICAL SOCIOLOGICAL THINKERS	4	30	70	0	SOCIOLOGY	5
5	EPOL220	COMPARATIVE GOVERNMENT AND POLITICS	4	30	70	0	POLITICAL SCIENCE	5

**GENERIC ELECTIVE (GE) BASKET 4**

S. No.	Course Code	Course Title	Credit	CA	ETE	ETP	Elective Area	Term
1	ECAP214	FUNDAMENTALS OF WEB PROGRAMMING	4	30	40	30	CONTEMPORARY PROGRAMMING	6
2	EENG316	WOMEN'S WRITING	4	30	70	0	ENGLISH	6
3	EHIS219	HISTORY OF INDIA FROM 1707 TO 1950	4	30	70	0	HISTORY	6
4	ESOC262	MEDIA AND STARTIFICATION	4	30	70	0	SOCIOLOGY	6
5	EPOL222	INTRODUCTION TO INTERNATIONAL RELATIONS	4	30	70	0	POLITICAL SCIENCE	6

**Note:**

1. Students can adopt only one area from discipline specific elective basket that will be applicable for the whole program.
2. Students can adopt only one basket of skill enhancement, courses of the same will be applicable for the whole program.
3. Students can adopt only one area from generic elective basket that will be applicable for the whole program.
4. In case of Project student may choose two courses of the other area against Project from the Generic Basket 1 and 2 which is not chosen as GE.

<b>Course Code</b>	<b>EACC105</b>	<b>Course Title</b>	<b>FINANCIAL ACCOUNTING</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** Compare the importance of Generally Accepted Accounting Principles in relation to IFRS

**CO2:** Analyze transactions in accounting and compute the value of assets

**CO3:** Prepare financial statements in accordance with appropriate standards

**CO4:** Solve the problems related to hire purchase and dissolution of partnership

**CO5:** Describe the main elements of branch accounting

**CO6:** Record the business transactions in various types of vouchers using accounting software and generating accounting reports.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to accounting-</b> accounting as an information system, users of financial accounting information, need of financial information, qualitative characteristics, advantages and limitations of accounting, branches of accounting, cash basis and accrual basis of accounting.
<b>Unit-2</b>	<b>Accounting principles-</b> nature of financial accounting principles – Basic concepts and conventions: entity, money measurement, going concern, cost, realization, accruals, periodicity, consistency, prudence (conservatism), materiality and full disclosures.
<b>Unit-3</b>	<b>Business Income-</b> measurement of business income-net income: the accounting period, the continuity doctrine and matching concept, objectives of measurement, revenue recognition, recognition of expenses.
<b>Unit-4</b>	<b>Financial accounting standards-</b> concept, benefits, procedure for issuing accounting standards in India, salient features of First-Time Adoption of Indian Accounting Standard (Ind-AS) 101, International Financial Reporting Standards (IFRS): - Need and procedures.
<b>Unit-5</b>	<b>Accounting Process-</b> recording of a business transaction in journal, ledger posting, preparation of trial balance including adjustments.
<b>Unit-6</b>	<b>Depreciation accounting-</b> concept of depreciation, factors in the measurement of depreciation, methods of computing depreciation: straight line method and diminishing balance method.
<b>Unit-7</b>	<b>Inventory Valuation-</b> meaning, significance of inventory valuation, inventory record systems-periodic and perpetual, methods: FIFO, LIFO and Weighted Average and salient features of IND AS2.
<b>Unit-8</b>	<b>Final Accounts-</b> conceptual framework of capital and revenue expenditures and receipts, preparation of financial statements of non-corporate business entities.
<b>Unit-9</b>	<b>Dissolution of Partnership Firm-</b> accounting of dissolution of the partnership firm including insolvency of partners, sale to a limited company and piecemeal distribution
<b>Unit-10</b>	<b>Accounting for Hire-Purchase and Installment Systems-</b> Journal entries and ledger accounts in the books of hire vendors and hire purchaser for large value items including default and repossession.
<b>Unit-11</b>	<b>Branch accounting 1-</b> concept of dependent branches, accounting aspects, debtors system, stock and debtors system, branch final accounts system and whole sale basis system,

<b>Unit-12</b>	<b>Branch accounting 2-</b> independent branches, concept and accounting treatment and preparation of consolidated profit and loss account and balance sheet.
<b>Unit-13</b>	<b>Computerized Accounting Systems 1-</b> computerized accounts by using any popular accounting software, creating a company, configure and features settings
<b>Unit-14</b>	<b>Computerized Accounting Systems 2-</b> creating accounting ledgers and groups, creating stock items and groups, vouchers entry, generating reports, selecting and shutting a company.

**READINGS:**

1. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.
2. Financial Accounting by P.C. Tulsian, Pearson
3. Financial Accounting by Hanif and Mukherjee, MCgraw Hill Education
4. Advanced Accountancy by S.N. Maheshwari and S.K. Maheshwari, Vikas Publishing House

<b>Course Code</b>	<b>ECAP279</b>	<b>Course Title</b>	<b>OFFICE AUTOMATION TOOLS</b>		
			<b>WEIGHTAGE</b>		
			<b>CA</b>	<b>ETE(Th.)</b>	<b>ETE (Pr.)</b>
			<b>30</b>	<b>40</b>	<b>30</b>

**Course Outcomes:**

- C01:** Understand basic concepts and terminology of information technology.  
**C02:** Gain writing skills and various presentation aspects using word processing software  
**C03:** Examine the various formulas and functions for data analysis in spreadsheet  
**C04:** List the cloud and IoT functionalities

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Computer Fundamentals:</b> Characteristics and Generation of Computers, Block diagram of Computer <b>Data Representation:</b> Binary Number System, Octal, Hexadecimal and their Conversion
<b>Unit-2</b>	<b>Memory:</b> Types, Units of memory, RAM, ROM, Secondary storage devices – HDD, Flash Drives, Optical Disks: DVD
<b>Unit-3</b>	<b>I/O Devices</b> – Keyboard, Mouse, LCDs, Scanner, Plotter, Printer and Latest I/O devices in market
<b>Unit-4</b>	<b>MS Windows:</b> Desktop, My Computer, Files and folders using windows explorer; Control Panel, Searching Files and folders
<b>Unit-5</b>	<b>MS Word:</b> Introduction, Environment, Help, Creating and Editing Word Document. Saving Document, Working with Text: Selecting, Formatting, Aligning and Indenting
<b>Unit-6</b>	<b>MS Word:</b> Finding Replacing Text, Bullets and Numbering, Header and Footer, Working with Tables, Properties Using spell checker, Grammar, AutoCorrect Feature
<b>Unit-7</b>	<b>MS Word:</b> Graphics: Inserting Pictures, Clipart, Drawing Objects, Using Word Art. Setting page size and margins; Printing documents. Mail Merge Practical
<b>Unit-8</b>	<b>MS-Excel:</b> Environment, Creating, Opening, and Saving Workbook, Range of Cells. Formatting Cells ,Functions: Mathematical, Logical, Date, Time, Auto Sum, Cell referencing
<b>Unit-9</b>	<b>MS-Excel:</b> Formulas. <b>Graphs:</b> Charts, Types and Chart Tool Bar. <b>Printing:</b> Page Layout, Header and Footer Tab, Pivot tables, V-lookup, Validation and what-if analysis
<b>Unit-10</b>	<b>MS PowerPoint:</b> Environment, Creating and Editing presentation, Auto content wizard, using built-in templates
<b>Unit-11</b>	<b>MS PowerPoint:</b> Types of Views: Normal, Outline, Slide, Slide Sorter, Slide Show, Creating customized templates; formatting presentations <b>Graphics:</b> AutoShapes, adding multimedia contents, printing slides
<b>Unit-12</b>	<b>Organizational change:</b> concepts and process of change, managing resistance to change
<b>Unit-13</b>	<b>Applications:</b> WWW, e-mail, Instant Messaging, Internet Telephony, Videoconferencing, Web Browser and its environment
<b>Unit-14</b>	<b>Cloud Computing and IoT:</b> SaaS, PaaS, IaaS, Public and Private Cloud; Virtualization, Virtual Server, Cloud Storage, Database Storage, Basics of IoT and sensors.

## **LABORATORYWORK:**

1. Hardware familiarizing with various I/O Peripheral devices, storage devices.
2. **MS Windows:** Familiarizing with windows operating system; using built-in accessories; managing files and folders using windows explorer
3. **MS Windows:** working with control panel; installing hardware and software.
4. MS-Office (or any other Office Suite), meaning and features, its components.
5. MS-Word (or any other word processor): Creating Document Files, Saving, Closing Files, Page Settings and Formatting Text. Spell Checking, Creating Tables, Adding rows, columns. Printing Documents, Setting Print Settings, creating labels and mail merge, taking Printouts
6. MS- Excel- Working with worksheet, formulas & functions, Inserting charts, printing in Excel, Pivot tables, V-lookup, Validation and what-if analysis
7. MS PowerPoint-Views, Designing, viewing, presenting & Printing of Slides, Custom animations and transition effects.
8. Internet: Navigating with Internet Explorer; surfing the net, using search engines; using email facility.

## **READINGS:**

1. FUNDAMENTALS OF COMPUTERS by BALAGURUSAMY, Mc Graw Hill.
2. INTRODUCTION TO INFORMATION TECHNOLOGY by RAJA Raman, V., PHI Learning Pvt. Ltd.

<b>Course Code</b>	<b>EMGN101</b>	<b>Course Title</b>	<b>BUSINESS ORGANIZATION AND MANAGEMENT</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Enumerate the concept of business organization

**CO2** Analyze the significance of management functions and important organizational behaviour elements at different levels of organization

**CO3:** Develop and sharpen understanding of how different management approaches can be used to enhance organization effectiveness

**CO4:** Integrate skills to align individual and organizational objectives

**CO5:** Assess the application of management theories in real life decision making

**CO6:** Evaluate the managerial issues in different functional areas of organization

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Foundation of Indian business:</b> small and medium enterprises, problems and government policy, India's experience of liberalization and globalization, technological innovations and skill development, make in India movement, social responsibility and ethics, emerging opportunities in business, franchising, outsourcing, and e-commerce
<b>Unit-2</b>	<b>Business enterprises:</b> limited liability partnership, choice of form of organization, forms of business organization, sole proprietorship, joint Hindu family firm, partnership firm, joint stock company, cooperative society, government - business interface, rationale and forms of public enterprises, international business, multinational corporations
<b>Unit-3</b>	<b>Management and organization:</b> the process of management: planning, organizing- basic considerations, departmentation, functional, project, matrix and network, delegation and decentralization of authority, groups and teams
<b>Unit-4</b>	<b>Decision making and control system:</b> decision making process and strategy formulation, control concept and process
<b>Unit-5</b>	<b>Leadership:</b> leadership concept and styles, trait and situational theory of leadership
<b>Unit-6</b>	<b>Motivation:</b> motivation concept and importance, Maslow need hierarchy theory, Herzberg two factors theory
<b>Unit-7</b>	<b>Communication:</b> communication process and communication barriers in an organization
<b>Unit-8</b>	<b>Functional area of marketing management:</b> marketing management marketing concept, marketing mix product life cycle, pricing policies and practices
<b>Unit-9</b>	<b>Functional area of financial management:</b> financial management concept and objectives, sources of funds equity shares debentures venture capital and lease finance, securities market role of SEBI
<b>Unit-10</b>	<b>Functional area of human resources management:</b> human resource management concept and functions, basic dynamics of employer employee relations
<b>Unit-11</b>	<b>Organizational culture:</b> characteristics and functions of organizational culture, types and levels of organizational culture, dimensions and elements of organizational culture, creating and sustaining organizational culture
<b>Unit-12</b>	<b>Organizational change:</b> concepts and process of change, managing resistance to change
<b>Unit-13</b>	<b>Conflict management:</b> functional and dysfunctional conflict, levels and process of conflict, conflict resolution and management styles

**READINGS:**

1. ESSENTIALS OF MANAGEMENT by KOONTZ AND WEHRICH, Tata McGraw Hill, India
1. BUSINESS ORGANIZATION AND MANAGEMENT, C.B GUPTA, SULTANCHAND AND SONS
2. BUSINESS ORGANISATION AND MANAGEMENT by CR BASU, Tata McGraw Hill, India



<b>Course Code</b>	<b>ECHE110</b>	<b>Course Title</b>	<b>ENVIRONMENTAL SCIENCES</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** Observe the current environmental issues and associated problems.

**CO2:** Illustrate the basic knowledge of environment and its various components.

**CO3:** Devise new approaches to reduce various types of environmental pollution.

**CO4:** Identify the environment policies and practices

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Multidisciplinary nature of environmental studies, Scope and importance: Concept of sustainability and sustainable development, Land resources: Land degradation, soil erosion and desertification.
<b>Unit-2</b>	Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations.
<b>Unit-3</b>	Water: Use and over-exploitation of surface and ground water, floods, droughts, conflicts over water, Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs.
<b>Unit-4</b>	Ecosystem, structure and function of ecosystem, Energy flow in an ecosystem: food chains, food webs and ecological succession ecological pyramids, Case studies of the following ecosystems: a) forest ecosystem b) grassland ecosystem c) desert ecosystem d) aquatic ecosystem.
<b>Unit-5</b>	Levels of biological diversity: genetic, species and ecosystem diversity, Biogeographic zones of India, Biodiversity patterns and global biodiversity hot spots, India as a mega diversity nation, Endangered and endemic species in India.
<b>Unit-6</b>	Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions, Conservation of biodiversity: In-situ and ex-situ conservation of biodiversity, Ecosystem and biodiversity services: ecological, economic, social, ethical, aesthetic and Informational value.
<b>Unit-7</b>	Environmental pollution: Types, causes, effects and controls; Air pollution, Ill-effects of Fireworks.
<b>Unit-8</b>	Environmental pollution: Types, causes, effects and controls: water, soil and noise pollution, Nuclear hazards and human health risks, Pollution case studies.
<b>Unit-9</b>	Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture.
<b>Unit-10</b>	Environment Laws: Environment Protection Act, Air (Prevention & Control of Pollution) Act, Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act.
<b>Unit-11</b>	International agreements: Montreal and Kyoto protocols and Convention on Biological Diversity (CBD), Nature reserves, tribal populations and rights, and human wildlife conflicts in Indian context, Solid waste management: Control measures of urban and industrial waste
<b>Unit-12</b>	Human population growth: Impacts on environment, human health and welfare.
<b>Unit-13</b>	Disaster management: floods, earthquake, cyclones and landslides, Environmental movements: Chipko, Silent valley, Bishnois of Rajasthan.

**Unit-14**

Environmental ethics: Role of Indian and other religions and cultures in environmental conservation, Environmental communication and public awareness

**READINGS:**

1. PERSPECTIVE IN ENVIRONMENTAL STUDIES by ANUBHA KAUSHIK, C P KAUSHIK, NEW AGE INTERNATIONAL PUBLISHERS
2. TEXT BOOK OF ENVIRONMENTAL STUDIES by D. DAVE AND S. S. KATEWA, CENGAGE LEARNING.

<b>Course Code</b>	<b>EENG139</b>	<b>Course Title</b>	<b>ENGLISH COMMUNICATION SKILLS</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

- CO1:** Identify deviant use of English both in written and spoken forms and understand the importance of writing in academic life
- CO2:** Reorganize and correct the errors of usage to write simple sentences without committing errors of spelling and grammar
- CO3:** Assess their own ability to improve the competence in using the language
- CO4:** Understand and appreciate English spoken by people from different regions and read independently unfamiliar texts with comprehension
- CO5:** Use language for speaking with confidence in an intelligible and acceptable manner
- CO6:** Understand the importance of reading for life and develop an interest for reading

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Grammar:</b> introduction to the sentence structure in English
<b>Unit-2</b>	<b>Grammar:</b> introduction to articles
<b>Unit-3</b>	<b>Grammar:</b> introduction to parts of speech
<b>Unit-4</b>	<b>Grammar:</b> common errors
<b>Unit-5</b>	<b>Listening Skills:</b> introduction to the importance of listening skills
<b>Unit-6</b>	<b>Listening Skills:</b> types of listening – informational, critical, empathetic listening
<b>Unit-7</b>	<b>Listening Skills:</b> problems of listening to unfamiliar dialects
<b>Unit-8</b>	<b>Speaking Skills:</b> aspects of pronunciation, introduction to vowels, consonants and diphthongs
<b>Unit-9</b>	<b>Speaking Skills:</b> fluency in speaking, intelligibility in speaking
<b>Unit-10</b>	<b>Reading Skills:</b> introduction to reading skills, types of texts – narrative, descriptive, extrapolative
<b>Unit-11</b>	<b>Reading Skills:</b> essential skills for reading comprehension – decoding, fluency, vocabulary, reasoning and background knowledge
<b>Unit-12</b>	<b>Writing Skills:</b> introduction to writing skills, cohesion and coherence, expansion of given sentence
<b>Unit-13</b>	<b>Writing Skills:</b> reorganizing jumbled sentences into a coherent paragraph, paragraph writing
<b>Unit-14</b>	<b>Composition:</b> introduction to letter writing, types of letters, notices, complaints, appreciation, conveying sympathies

**READINGS:**

1. OXFORD PRACTICE GRAMMAR by JOHN EASTWOOD, OXFORD UNIVERSITY PRESS
2. TEXTBOOK OF ENGLISH PHONETICS FOR INDIAN STUDENTS by BALASUBRAMANIAN, LAKSHMI PUBLICATIONS
3. OXFORD ADVANCED LEARNER'S DICTIONARY OF ENGLISH by DEUTER, M ET.AL. (, OXFORD UNIVERSITY PRESS
4. INTERMEDIATE GRAMMAR, USAGE AND COMPOSITION by TOCKOO, M. L., A. E. SUBRAMANIAM, P. R. SUBRAMANIAM, ORIENT BLACKSWAN PVT. LTD.

<b>Course Code</b>	<b>EBSL102</b>	<b>Course Title</b>	<b>COMPANY LAW</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Apply the legal provisions involved in the formation of the company

**C02:** Analyze the legal provisions applicable for raising share capital, borrowing power, charges and its management

**C03:** Interpret and recognize the legal issues involved in day-to-day company management and CSR activities

**C04:** Examine the validity to various meetings held in the company

**C05:** Illustrate the practical aspects related to duties, appointment and removal of directors, Committee formulation, transparency and disclosure

**C06:** Identify the grounds and application of provisions related to winding up of company under Companies Act and IBC and recognize the administration machinery of companies

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Companies Act, 2013:</b> Nature and types of company, Lifting the corporate veil, Difference between company, partnership and limited liability partnership
<b>Unit-2</b>	<b>Incorporation of Company:</b> Legal provisions related to incorporation of company by MCA, Legal position of promoter
<b>Unit-3</b>	<b>Company Documents:</b> Memorandum of Association, Articles of Association, Doctrine of constructive Notice, Doctrine of Indoor management
<b>Unit-4</b>	<b>Prospectus:</b> Types of prospectuses, Legal consequences of mis-statement in prospectus
<b>Unit-5</b>	<b>Raising of Capital:</b> Share and share capital, Alteration of share capital
<b>Unit-6</b>	<b>Company management:</b> Types of directors, Appointment of directors, Removal of directors, Resignation by directors, Remuneration of directors, Position of directors, Powers and duties of
<b>Unit-7</b>	<b>Borrowing powers of a company:</b> Ultra vires the company, Ultra vires the directors
<b>Unit-8</b>	<b>Charges:</b> Creation of Charges; Registration, Modification and Satisfaction of Charges; Register of Charges; Inspection of charges; Punishment for contravention; Rectification by Central Government in Register of charges.
<b>Unit-9</b>	<b>Board Committees:</b> Committees of Board of Directors- Audit Committee, Nomination and Remuneration Committee, Stakeholders Relationship Committee, Corporate Social Responsibility Committee, Ethic committee, Risk Committee, Corporate compliance committee
<b>Unit-10</b>	<b>Corporate Social Responsibility:</b> Applicability of CSR; Types of CSR Activities; CSR Committee and Expenditure; Net Profit for CSR; Reporting requirements.
<b>Unit-11</b>	<b>Transparency and Disclosures:</b> Board's Report; Annual Return; Annual Report; Website disclosures; Policies
<b>Unit-12</b>	<b>Company Meetings:</b> Types of meetings and essentials of valid meeting
<b>Unit-13</b>	<b>Winding up of companies:</b> Meaning and modes of winding up- Compulsory winding up, winding up under IBC act-CIRP and Voluntary winding up
<b>Unit-14</b>	<b>Other Legal Aspects:</b> Insider-Trading, Whistle-Blowing – Insider-Trading; meaning and legal provisions; Whistle-blowing: Concept and Mechanism. Administration of Company Law [including National Company Law Tribunal(NCLT), National Company Law Appellate Tribunal (NCLAT), Special Courts]

**READINGS:**

1. A TEXT BOOK OF COMPANY LAW (CORPORATE LAW) by P.P.S.GOGNA, S. CHAND &
2. ELEMENTS OF COMPANY LAW by N.D.KAPOOR, SULTAN CHAND & SONS (P) LTD.
3. LEGAL ASPECTS OF BUSINESS by DANIEL ALBUQUERQUE, OXFORD & IBH
4. A HANDBOOK ON CORPORATE AND OTHER LAWS by MANISH BHANDARI, NOT MENTIONED

<b>Course Code</b>	<b>EACC204</b>	<b>Course Title</b>	<b>COST ACCOUNTING</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Understand various cost concepts and costing techniques

**CO2:** Classify various techniques of inventory control and methods of pricing material issues.

**CO3:** Analyze cost accounting techniques to evaluate and project business performance.

**CO4:** Analyze various managerial issues based on cost information.

**CO5:** Describe and recognize the peculiarities involved in the costing of service sector

**CO6:** Use the various cost accounting techniques in rational decision making.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to cost accounting:</b> importance, objectives and advantages of cost accounting, limitations, difference between cost accounting and financial accounting, cost centers and cost classification, role of cost accountant, elements of cost, single or output costing, preparation of cost sheet
<b>Unit-2</b>	<b>Major components of cost:</b> techniques of material control, concepts and objectives of material control, methods of pricing of material issues, treatment of material losses, labor cost and various wage plans, labor turnover, idle time, overtime, fringe benefits
<b>Unit-3</b>	<b>Overhead cost:</b> Classification, allocation, apportionment and absorption of overheads, under- and over absorption, capacity levels and costs, capacity levels and costs, treatments of special items of overheads
<b>Unit-4</b>	<b>Process costing:</b> Meaning and features of process costing, abnormal losses and abnormal gain, Inter-process profits, Preparation of process cost accounts, equivalent production, joint product and by-products
<b>Unit-5</b>	<b>Job and batch costing:</b> applicability of job and batch costing in industries, objectives of job costing, job costing procedures, batch costing procedures, economic batch quantity (EBQ)
<b>Unit-6</b>	<b>Contract costing:</b> features of contract costing, contract costing and job costing distinction, escalation clause, notional and estimated profits preparation of contract accounts in case of complete, incomplete and near to completion contracts
<b>Unit-7</b>	<b>Service costing:</b> characteristics of service sector, units of cost in different service sectors, costing methods used in service sector, pricing of service sector, costing methods used in service sector, pricing of service sector
<b>Unit-8</b>	<b>Standard costing and variance analysis:</b> objectives of standard cost and standard costing, advantages and limitations of standard costing, setting standards, meaning of variance analysis, material variances, labor variances
<b>Unit-9</b>	<b>Book Keeping in Cost Accounting:</b> Integral and non-integral systems, reconciliation of cost and financial accounts
<b>Unit-10</b>	<b>Marginal Costing and CVP Analysis:</b> concept, nature and importance of Marginal Costing, CVP Analysis: P/V ratio, break-even point and Margin of Safety, applications of Marginal Costing for decision making in organizations: make or buy decisions and product mix decision
<b>Unit-11</b>	<b>Life cycle costing:</b> concept of LCC, elements and categories of project life cycle costs, LCC process, analysis of alternative courses of action in life cycle costing, optimization of project life cycle costs, practical applications of LCC, benefits of LCC

<b>Unit-12</b>	<b>Product life-cycle costing:</b> characteristics, uses, activities and essential features of product life-cycle costing, costs in product life-cycle costing, cost control and Product life-cycle costing, costs associated with different stages of product life-cycle costing, economic value added to customer (EVC), experience curve and product life-cycle costing
<b>Unit-13</b>	<b>Activity Based Costing:</b> identification of activities, creation of cost pools, determination of activity cost drivers, calculation of the activity cost driver rate and charging the cost of activities to products
<b>Unit-14</b>	<b>Uniform cost and inter-firm comparison:</b> objectives, benefits and limitations of uniform costing, requisites for installation of uniform costing, objectives and advantages of inter-firm comparisons

#### READINGS:

1. COST AND MANAGEMENT ACCOUNTING by M N ARORA, HIMALAYA PUBLISHINGHOUSE PVT. LTD
2. COST ACCOUNTING by JAWAHAR LAL, SEEMA SRIVASTAVA, M.G.Hills
3. MANAGEMENT ACCOUNTING by PARESH SHAH, OXFORD UNIVERSITY PRESS
4. PRINCIPLES AND PRACTICE OF COST ACCOUNTING by BHATTACHARYYA, ASISHK., PHI Learning Pvt Ltd

<b>Course Code</b>	<b>EECO113</b>	<b>Course Title</b>	<b>BUSINESS ECONOMICS</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**C01:** Discuss the interplay of business and economics

**C02:** Analyze the economic functionality from micro to macro level

**C03:** Describe the role of government in augmenting business using appropriate economic policy measures

**C04:** Establish an ethical understanding and perspective to business situations

**C05:** Outline the operations of markets under varying competitive conditions and prices as stabilize mechanisms.

**C06:** Identify the causes and consequences of unemployment, inflation and economic growth

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Business and economics:</b> introduction to business and economics, meaning business economics, forms of economic analysis, basic economic concepts, the basic economic questions and opportunity cost, production possibility curve
<b>Unit-2</b>	<b>Economic system:</b> scarcity and economic system, the market economic system, the command economic system, the mixed economy
<b>Unit-3</b>	<b>The price mechanism:</b> introduction to demand, supply and equilibrium, price determination about by the interaction of demand and supply
<b>Unit-4</b>	<b>Movements of curve price mechanism:</b> Disequilibrium and excess supply, along the curve and shifts of the curve, conditions of demand and supply, changes in equilibrium price and quantity
<b>Unit-5</b>	<b>Concept of elasticity:</b> introduction to elasticity concept, elasticity of demand, measuring of price elasticity, factors affecting elasticity of demand
<b>Unit-6</b>	<b>Industry and market structure analysis:</b> form and structure of market, perfect competition, monopoly, monopolistic competition, and oligopoly.
<b>Unit-7</b>	<b>Production analysis:</b> analogy concept, precepts and techniques, technique and technology, stages of production, production strategy, and production functions.
<b>Unit-8</b>	<b>Revenue and cost analysis:</b> Cost concept, revenue concept, average revenue, marginal revenue and total revenue, relationship among cost, revenue and production
<b>Unit-9</b>	<b>Macroeconomics environment of business:</b> introduction to business environment, economic environment of business, non-economic environment of business, economic and non-economic environment interaction,
<b>Unit-10</b>	<b>Income determination:</b> Circular flow of money, national income and measurement of national income
<b>Unit-11</b>	<b>National income equilibrium:</b> concept of equilibrium, consumption and savings, investment theory, government sector, foreign sector,
<b>Unit-12</b>	<b>Inflation:</b> concept of inflation, determination of equilibrium, multiplier concept, inflationary and deflationary gap
<b>Unit-13</b>	<b>Macroeconomic problems of fluctuations and growth:</b> introduction, recession, inflation, demand-cost inflation, unemployment, business cycle
<b>Unit-14</b>	<b>Theories of Business cycle:</b> trade theory, investment theory, monetary theory, innovation theory, causes behind fluctuations in business cycle.



**READINGS:**

1. Principles of Economics By Deviga Vengedasalam and Karunagaran Madhavan, Oxford University Press.
2. Business Economics By Manab Adhikary, Excel Books
3. Economics for Business By Ian Fraser, John Gionea and Simon Fraser,

<b>Course Code</b>	<b>EBSL101</b>	<b>Course Title</b>	<b>BUSINESS LAW</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Apply the statutory provisions related to Contract Act in business organizations.

**CO2:** Apply the statutory provisions related to Sales of Goods Act in business enterprises.

**CO3:** Develop understanding of the various provisions related to Limited Liability Partnership Act.

**CO4:** Analyze the legal issues related to Negotiable Instruments.

**CO5:** Apply statutory provisions related to IPR laws and Consumer Protection Act.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	The Indian Contract Act , 1872: meaning and essentials of contract, kinds of contract, offer and acceptance
<b>Unit-2</b>	The Indian Contract Act , 1872: free Consent, consideration
<b>Unit-3</b>	The Indian Contract Act , 1872: contractual capacity, performance of contract
<b>Unit-4</b>	The Indian Contract Act , 1872: discharge of contract, remedies for breach of contract
<b>Unit-5</b>	Special Contracts: contingent contract, quasi contract, contract of indemnity and guarantee
<b>Unit-6</b>	Special Contracts: contract of bailment, contract of agency
<b>Unit-7</b>	The Sale of Goods Act, 1930: meaning of contract of sale, sale and agreement to sell, transfer of property in goods including sale by a non-owner
<b>Unit-8</b>	The Sale of Goods Act, 1930: meaning and types of conditions, meaning and types warranties
<b>Unit-9</b>	The Sale of Goods Act, 1930: doctrine of caveat emptor, unpaid seller and his rights
<b>Unit-10</b>	Limited Liability Partnership Act, 2008: meaning and essential features of LLP, incorporation of LLP, types of partners, relationship of partners, difference between partnership, Company and LLP
<b>Unit-11</b>	Consumer protection Act, 1986: meaning and definitions, procedure of lodging a complaint, redressal machinery under the act
<b>Unit-12</b>	Negotiable Instruments Act, 1881: meaning and characteristics of negotiable instruments, classification of negotiable instruments, comparison between promissory note, bill of exchange and cheque
<b>Unit-13</b>	Negotiable Instruments Act, 1881: meaning and comparison of holder and holder in due course, privileges of holder in due course, types of endorsements, crossing of cheque, bouncing of cheque
<b>Unit-14</b>	Intellectual property rights: patents, copyrights and trademarks, requirements and procedure for filing a patent, intellectual property infringement

**READINGS:**

1. A TEXT BOOK OF MERCANTILE LAW by P.P.S. GOGNA, S. CHAND & COMPANY
2. ELEMENTS OF MERCANTILE LAW by N.D. KAPOOR, S. CHAND & COMPANY
3. A MANUAL OF BUSINESS LAWS by S.N MAHESHWARI, S.K. MAHESHWARI,
4. IMALAYA PUBLISHING HOUSE PVT. LTD
5. MERCANTILE LAW by S S GULSAN, EXCEL BOOKS
6. MERCANTILE LAW by M C KUCHCHAL, VIKAS PUBLISHING HOUSE
7. LEGAL ASPECTS OF BUSINESS by DANIEL ALBUQUERQUE, OXFORD & IBH

<b>Course Code</b>	<b>EENG140</b>	<b>Course Title</b>	<b>ADVANCED ENGLISH COMMUNICATION SKILLS</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Read and understand longer pieces of discourse independently

**C02:** Read and compare two texts for evaluating them

**C03:** Summarise a text for the benefit of peers orally or in writing

**C04:** Write a review of a text read for academic purpose or pleasure

**C05:** Understand the purpose and process of communication

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Reading texts of different genres and of varying length
<b>Unit-2</b>	Different strategies of comprehension
<b>Unit-3</b>	Reading and interpreting non-linguistic text
<b>Unit-4</b>	Reading and understanding incomplete texts (Cloze of varying lengths and gaps; distorted texts.)
<b>Unit-5</b>	Analysing a topic for an essay or a report
<b>Unit-6</b>	Editing the drafts arrived at and preparing the final draft
<b>Unit-7</b>	Re-draft a piece of text with a different perspective (Manipulation exercise)
<b>Unit-8</b>	Summarise a piece of prose or poetry
<b>Unit-9</b>	Using phrases, idioms and punctuation appropriately
<b>Unit-10</b>	Introduction to communication – principles and process
<b>Unit-11</b>	Types of communication – verbal and non-verbal
<b>Unit-12</b>	Identifying and overcoming problems of communication
<b>Unit-13</b>	Communicative competence
<b>Unit-14</b>	Cross-cultural communication

**READINGS:**

1. Bailey, Stephen (2003). *Academic Writing*. London and New York, Routledge.
2. Department of English, Delhi University (2006). *Fluency in English Part II*. New Delhi, OUP Grellet, F (1981).
3. *Developing Reading Skills: A Practical Guide to Reading Skills*. New York, CUP Hedge, T. (2005). Writing. London, OUP
4. Kumar, S and PushpLata (2015). *Communication Skills*. New Delhi, OUP Lazar, G. (2010).
5. *Literature and Language Teaching*. Cambridge, CUP Nuttall, C (1996).
6. *Teaching Reading Skills in a Foreign Language*. London, Macmillan Nuttall, C (1996).

<b>Course Code</b>	<b>EACC210</b>	<b>Course Title</b>	<b>CORPORATE ACCOUNTING</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** Identify and illustrate issues relating to raising of funds through internal and external sources

**CO2:** Apply the accounting provisions for redemption of preference shares and debentures

**CO3:** Solve the accounting problems using the provisions of amalgamation and its accounting treatment

**CO4:** Illustrate thorough knowledge of cash flow statement and the ability to apply them to solve problems

**CO5:** Appraise the conceptual framework and provisions of managerial remuneration

**CO6:** Apply the accounting provisions related to preparation of final accounts of companies

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Accounting for share capital</b> : introduction to share capital, pro-rata allotment of shares, forfeiture of shares, reissue of forfeited shares
<b>Unit-2</b>	<b>Right issue:</b> provisions related to issue of right shares, accounting treatment <b>Bonus issue</b> : legal provisions for issue of bonus shares, accounting entries
<b>Unit-3</b>	<b>Redemption of preference shares</b> : concept, legal provisions for redemption, accounting entries
<b>Unit-4</b>	<b>Redemption of debentures:</b> redemption of debentures through sinking fund, purchase from open Market <b>Buyback of shares</b> : concept of buyback of shares, legal provisions for buyback of shares
<b>Unit-5</b>	<b>Underwriting of shares</b> : concept, liability of underwriters <b>Managerial remuneration</b> : provisions related to managerial remuneration
<b>Unit-6</b>	<b>Final accounts of companies</b> : form and content of profit and loss account, form and content of balance sheet as per sixth schedule, accounting treatment
<b>Unit-7</b>	<b>Valuation of shares</b> : introduction, need for valuation of shares, methods for valuation of shares
<b>Unit-8</b>	<b>Cash flow statement</b> : concept, preparation of cash flow statement
<b>Unit-9</b>	<b>Amalgamation I</b> : introduction to amalgamation, types of amalgamation, methods of purchase consideration, amalgamation in the nature of merger, accounting treatment
<b>Unit-10</b>	<b>Amalgamation II</b> : amalgamation in the nature of purchase, accounting treatment in the books of transferor company, accounting treatment in the books of transferee company
<b>Unit-11</b>	<b>Internal reconstruction</b> : alteration of share capital, procedure of reducing share capital, accounting entries
<b>Unit-12</b>	<b>Statement of changes in equity</b> : introduction, financial statement presentation, IFRS for SMEs, changes in accounting policies, format of changes in equity
<b>Unit-13</b>	<b>Accounts of Holding Companies/Parent Companies</b> :Preparation of consolidated balance sheet with one subsidiary company, Relevant provisions of Accounting Standard: 21 (ICAI)
<b>Unit-14</b>	<b>Accounts of Banking Companies:</b> Difference between balance sheet of banking and non-banking companies, prudential norms, asset structure of a commercial bank, non-performing assets (NPA)

**READINGS:**

1. CORPORATE ACCOUNTING by JAIN S.P., NARANG K.L., KALYANI PUBLISHERS
2. CORPORATE ACCOUNTING by S.N. MAHESHWARI, S.K. MAHESHWARI, VIKAS PUBLISHING HOUSE
3. CORPORATE ACCOUNTING by P.C. TULSIAN, Tata McGraw Hill, India
4. CORPORATE ACCOUNTING by A. MUKHERJEE, H HANIF, MCGRAW HILL EDUCATION

<b>Course Code</b>	<b>EACC301</b>	<b>Course Title</b>	<b>MANAGEMENT ACCOUNTING</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** Analyze the financial statement of various companies

**CO2:** Use of ratio analysis to evaluate the performance and resolve the issues of various entities

**CO3:** Prepare cash, sales, flexible and production budgets

**CO4:** Apply the concepts of marginal costing for decision making in organizations

**CO5:** Use the various techniques of profitability analysis to interpret the performance of the organization

**CO6:** Define the meaning of transfer pricing and various methods of calculating transfer pricing

**CO7:** Focus on the applicability of transfer pricing methods in industry

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Management Accounting</b> : Meaning and Nature of Management Accounting, Objectives, Scope and Limitations of Management Accounting, Distinction between Management Accounting, Financial Accounting & Cost Accounting
<b>Unit-2</b>	<b>Management Discussion and Analysis Report</b> : Management discussion and analysis report, Directors report, Auditors report, Corporate Governance report, Concept of IFR
<b>Unit-3</b>	<b>Financial Statement Analysis</b> : Meaning of Financial Statement Analysis, Objectives and Importance, Comparative Statement Analysis (Horizontal Analysis), Common Size Statement Analysis (Vertical Analysis)
<b>Unit-4</b>	<b>Ratio Analysis I</b> : Meaning and Scope of Ratio Analysis, Advantages and Limitations, Users of Ratios, Liquidity Ratios, Efficiency Ratios
<b>Unit-5</b>	<b>Ratio Analysis II:</b> Solvency Ratios, Profitability Ratios, Leveraged Ratios, Du Pont Control Chart
<b>Unit-6</b>	<b>Profitability analysis</b> : Income measurement analysis, Revenue analysis, Cost of Sales analysis, Expense analysis, Variation analysis
<b>Unit-7</b>	<b>Risk and Return</b> : Calculating return, Types of risk, Relationship between risk and return
<b>Unit-8</b>	<b>Budgeting</b> : Concept of Budgeting, Meaning of Budgetary Control, Budgeting Process, Advantages and Limitations of Budgeting, Types of Budgets, Preparation of Cash Budget, Flexible Budget, Sales Budget and Production Budget, Zero Base Budgeting
<b>Unit-9</b>	<b>Absorption Costing and Marginal Costing</b> : Need for Marginal Costing, Difference Between Absorption Costing and Marginal Costing, Marginal Cost Equation, Break-Even Analysis, CVP Analysis, Effects of Certain Changes on P/V Ratio
<b>Unit-10</b>	<b>Decision Making:</b> Steps in Decision Making Process, Concept of Relevant Costs and Benefits, Various short term decision making situations – profitable product mix, Acceptance or Rejection of special / export offers, Make or buy, Addition or Elimination of a product line, sell or process further, operate or shut down. Pricing Decisions: Major factors influencing pricing decisions, various methods of pricing
<b>Unit-11</b>	<b>Artificial Intelligence and Analytics</b> : Finance and Accounting transformation by AI
<b>Unit-12</b>	<b>Transfer Pricing</b> : Concept of Transfer Pricing, Types of Transfer Pricing, Methods for Calculating Transfer Price
<b>Unit-13</b>	<b>Management Information System:</b> Meaning, Objectives, characteristics, nature and scope, advantages and limitations, Introduction to Reporting, Meaning and Objective of Preparing Reports, Kinds of Reports, Elements and Types of reports, Levels of Management and Reporting

<b>Unit-14</b>	<b>Responsibility Accounting</b> : Meaning and Prerequisites, Steps involved in Responsibility Accounting, Advantages and Limitations of Responsibility Accounting, Types of Responsibility Centers
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**READINGS:**

1. COST AND MANAGEMENT ACCOUNTING by M.N.ARORA, VIKAS PUBLISHING HOUSE
2. MANAGEMENT ACCOUNTING by DEBARSHI BHATTACHARYYA, PEARSON
3. MANAGEMENT ACCOUNTING by MY KHAN, PK JIAN, MCGRAW HILL EDUCATION
4. COST & MANAGEMENT ACCOUNTING by MN ARORA, HIMALAYA PUBLISHING HOUSE PVT. LTD
5. COST & MANAGEMENT ACCOUNTING by MN ARORA, VIKAS PUBLISHING HOUSE

<b>Course Code</b>	<b>EQTT201</b>	<b>Course Title</b>	<b>BUSINESS MATHEMATICS AND STATISTICS</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**C01:** Discuss the fundamentals of statistics used in business decision making

**C02:** Classify statistics in context of descriptive and inferential statistics

**C03:** Integrate data description with data inferences

**C04:** Analyze the role of statistical tools and techniques for strategic decision making

**C05:** Establish skills for statistical inference of business data

**C06:** Construct the decision making process under uncertainty using statistical tools

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Statistics:</b> Introduction and definition, Function of Statistics, Application of Statistics, Limitation of Statistics, Usefulness in Survey analysis
<b>Unit-2</b>	<b>Data Collection: Method</b> of Collecting Data, Primary and Secondary Data, Sources of Secondary Data, Classification of data- Geographical, Chronological, Qualitative and Quantitative Classification
<b>Unit-3</b>	<b>Tabulation-</b> Tabulation of Data, Types of Tables, Formation of Discrete and Continuous Frequency Distribution, Diagrammatic and Graphic Presentation: Bar Diagrams, Pie Diagrams, Histogram
<b>Unit-4</b>	Measures of Central Tendency: Arithmetic Mean, Average and its importance, Characteristics of an ideal average, Measures of Concept of Central Tendency, Geometric Mean, Median, Mode
<b>Unit-5</b>	Measures of Dispersion: Range, Mean deviation, Standard deviation, Variance, Skewness, Karl Pearson co-efficient of Skewness, Coefficient of Variation
<b>Unit-6</b>	Correlation: Introduction to Correlation, Measure of Correlation - Scatter Diagram, Karl Pearson's Coefficient of Correlation, Spearman's Rank Correlation Method.
<b>Unit-7</b>	Index Numbers: Meaning, Importance of Index Numbers, Problems in The Construction of Index Numbers, Methods of Constructing Index Number Laspeyres Method, Paasche Method, Fisher Method, Bowley's Method, Marshall - Edgeworth Method, Chain Base Index, Consumer - Price Index
<b>Unit-8</b>	Regression Analysis: Introduction to Regression, Regression Lines of Regression, Coefficient of Regression, Deviation taken from Arithmetic mean, Least Square Regression Equation for Two Variables Case.
<b>Unit-9</b>	Analysis of Time Series: Concept of time-series and its components, Method of Semi-Average, Method of Moving Average,, Method of Simple Average.
<b>Unit-10</b>	Probability: Definition and its concept, Addition Theorem, Multiplicative Theorem
<b>Unit-11</b>	Probability Distribution: Concept of probability distribution, Binomial Distribution, Poison Distribution, Normal Distribution
<b>Unit-12</b>	Sampling and sampling Distribution: introduction to sampling, types of sampling : random and non-random sampling, design.
<b>Unit-13</b>	Estimation: introduction, basic concept of point estimation and interval estimation, concept of confidence interval
<b>Unit-14</b>	Test of Hypothesis - Large Sample Test, Small Sample Test, Chi-Square Test and ANOVA



**READINGS:**

1. Statistics For Management, 7/E By Richard I. Levin, David S. Rubin, Sanjay Rastogi, Masood Husain Siddiqui, Pearson
2. Statistics For Business And Economics, 4/E By R P Hooda, Macmillan
3. Business Statistics By Dr. S.P.Gupta, Sultan Chand & Sons (P) Ltd.
4. Applied Business Statistics: Making Better Business Decisions, 7th Ed, IsvBy Ken Black, Wiley

<b>Course Code</b>	<b>EBSL301</b>	<b>Course Title</b>	<b>INCOME TAX LAW AND PRACTICE</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Memorize and describe the basic principles of direct tax laws

**C02:** Apply the rules associated with the calculation of income under the head salaries, house property, business or profession, capital gains and other sources

**C03:** Demonstrate the various statutory deductions available to individuals

**C04:** Examine the regulatory guidelines related to computation of total income and income tax of individuals

**C05:** Apply critical thinking and problem-solving skills to resolve income tax issues

**C06:** Use the provisions of the Income-tax act for e-filing of Income-tax returns

Unit No.	Content
<b>Unit-1</b>	<b><i>Introduction to Basic concepts of Income tax law:</i></b> Income, agricultural income, person, asses see, assessment year, previous year, gross total income, total income.
<b>Unit-2</b>	<b><i>Identification of Residential status;</i></b> Scope of total income on the basis of residential status, Residential status of person, Incidence of Tax, Exempted incomes under section 10
<b>Unit-3</b>	<b><i>Concepts of revenue and capital receipts and expenditures:</i></b> Capital receipts Vs. Revenue receipts, Tests of distinction, Capital expenditure Vs. Revenue expenditure
<b>Unit-4</b>	<b><i>Computation of income under the head salaries :</i></b> Computation of salary income, Allowances, Perquisites,
<b>Unit-5</b>	<b><i>Computation of income under the head house property :</i></b> Basic terminology, Determination of annual value under different situations, Deductions u/s 24
<b>Unit-6</b>	<b><i>Computation of income under the head capital gains:</i></b> Meaning and types of capital gain, Basis of charge, Computation, Exemptions u/s 54
<b>Unit-7</b>	<b><i>Computation of income under the head business &amp; profession:</i></b> Difference between business and profession, Allowable and disallowed expenses, , Computation of Book Profits and total income under the head Business and Profession
<b>Unit-8</b>	<b><i>Provisions of depreciation:</i></b> Concept, Conditions and rates, Methods and computation
<b>Unit-9</b>	<b><i>Computation of income from other sources:</i></b> General incomes, Specific incomes <b><i>Agricultural income:</i></b> Integration of agricultural income with non-agricultural income, Tests, Definition
<b>Unit-10</b>	<b><i>Clubbing of income:</i></b> Assessability of income from assets transferred to spouse, sons, wife or another person for the benefit of spouse. Assessment of Individual's income in different cases
<b>Unit-11</b>	<b><i>Set off and carry forward of losses:</i></b> Set-off inter head provisions, Set-off intra head provisions, Carry forward provisions
<b>Unit-12</b>	<b><i>Deductions from total income :</i></b> Provisions relevant to Deductions under section 80C to 80U; Rebates and reliefs
<b>Unit-13</b>	<b><i>Assessment of individuals:</i></b> Computation of total income after set-off of losses less deductions under sections 80C to 80U, Rounding off of income as well as tax, Computation of total income and tax liability
<b>Unit-14</b>	<b><i>Filing of return:</i></b> Meaning of PAN, Provisions of PAN, Filing Application of PAN under Income Tax Act, E-filing of ITR forms & TDS, Provision & Procedures of Compulsory On-Line filing of returns for specified assesses

**READINGS:**

1. Singhanian, Vinod K. and Monica Singhanian. *Students' Guide to Income Tax, University Edition*. Taxmann Publications Pvt. Ltd., New Delhi.
2. Ahuja, Girish and Ravi Gupta. *Systematic Approach to Income Tax*. Bharat Law House, Delhi.

<b>Course Code</b>	<b>EACC215</b>	<b>Course Title</b>	<b>AUDITING AND CORPORATE GOVERNANCE</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

- C01:** Outline the provisions of the Companies Act relating to appointment, conduct and liabilities of an auditor
- C02:** Develop an audit program and preliminaries before company audit
- C03:** Apply various techniques of vouching and verification of business transactions
- C04:** Analyze various types of auditor's report and internal control procedures
- C05:** Discuss recent trends in auditing relating to computer assisted auditing techniques and electronic data processing

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>An Introduction to Auditing:</b> scope of auditing, objectives of auditing, features and classification
<b>Unit-2</b>	<b>Audit of Companies:</b> appointment, removal, qualification and disqualification, remuneration, rights, duties and liabilities of an auditor
<b>Unit-3</b>	<b>Audit planning:</b> audit planning & preparation, audit procedure, delegation, supervision
<b>Unit-4</b>	<b>Audit Program:</b> risk of auditing, control of audit quality, preliminaries before company audit
<b>Unit-5</b>	<b>Vouching of items in financial statements:</b> objectives & importance of vouching, challenges in vouching, vouching of assets and liabilities, vouching of income and expenditure
<b>Unit-6</b>	<b>Verification and valuation of items in financial statements:</b> verification and valuation of assets and liabilities, importance & challenges of valuation of assets and liabilities
<b>Unit-7</b>	<b>Auditor's Report:</b> basic elements of an audit report, kinds of audit report, distinction between report & certificate, importance of audit report, CARO
<b>Unit-8</b>	<b>Internal Control:</b> internal control- basic elements, objectives, evaluation of internal control, internal control check list and internal control questionnaire
<b>Unit-9</b>	<b>Internal Control on Various Transactions:</b> internal control of cash receipts & payments, business, debtors & creditors, purchase & sales
<b>Unit-10</b>	<b>Internal Checking:</b> objectives of internal checking, internal check of purchase & sales, receipts & cash payments
<b>Unit-11</b>	<b>Recent Trends in Auditing:</b> computer assisted auditing techniques, impact of computerization on auditing approach
<b>Unit-12</b>	<b>EDP Environment:</b> auditing in EDP environment, problems and control in EDP environment
<b>Unit-13</b>	<b>Special Areas:</b> special areas of auditing
<b>Unit-14</b>	<b>Ethical Issues:</b> code of ethics in auditing

**READINGS:**

1. AUDITING: PRINCIPLES AND TECHNIQUES by S. K. BASU, PEARSON
2. A HAND BOOK OF PRACTICAL AUDITING by B N TANDON, S SUDHARNAM & S SUNDHARABAHU, S Chand Publishing
3. AUDITING AND CORPORATE GOVERNANCE by ANIL KUMAR JYOTSNA RAJAN ARORA LOVLEEN GUPTA, TAXMANN PUBLISHER

<b>Course Code</b>	<b>EFIN302</b>	<b>Course Title</b>	<b>FUNDAMENTALS OF FINANCIAL MANAGEMENT</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Analyze the role of financial management and the key strategies and techniques used to manage cash, marketable securities, accounts receivable and inventory.

**CO2:** Identify the major sources of short-term and long-term financing available to the firm.

**CO3:** Observe concept of time value of money and effect of dividend policy on the value of firm.

**CO4:** Interpret the capital structure decisions of the firm.

**CO5:** Develop the understanding of Company Capital budgeting methods and decisions.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Financial Management:</b> introduction to financial management, scope and applications of finance, financial goal profit maximization/wealth maximization
<b>Unit-2</b>	<b>Financial Management Functions:</b> Finance function, role of finance manager, Controller and Treasury functions in respect to Financial Management
<b>Unit-3</b>	<b>Sources of finance:</b> short term sources, medium term sources, long term sources of finance
<b>Unit-4</b>	<b>Time value of money:</b> concept, meaning of TVM , future value of cash flow, present value of cash flow, future value of annuity, present value of annuity, perpetuity, difference between annuity and perpetuity
<b>Unit-5</b>	<b>Practical Applications of Time value of Money:</b> Numerical aspects to understand Perpetuity, Annuity of single cash flow, Compound Interest, Simple Interest
<b>Unit-6</b>	<b>Cost of capital:</b> introduction, Relevance of cost of capital, components of cost of capital-cost of debt, cost of preference capital, cost of equity capital, weighted average cost of capital, CAPM techniques
<b>Unit-7</b>	<b>Capital structure:</b> introduction, concept of optimum capital structure, relevance theories of capital structure, irrelevance theories of capital structure
<b>Unit-8</b>	<b>Capital budgeting:</b> introduction, nature of capital budgeting, capital budgeting decisions types, non discounting techniques, discounting techniques
<b>Unit-9</b>	<b>Leverage:</b> Meaning, Types of Leverage, Financial leverage, Operating Leverage, Combined Leverage
<b>Unit-10</b>	<b>Dividend theory:</b> introduction, objectives of dividend policy, forms of dividend, dividend relevance, dividend irrelevance
<b>Unit-11</b>	<b>Working capital management:</b> introduction to working capital, working capital determinants, operating cycle, liquidity and profitability trade-off
<b>Unit-12</b>	<b>Inventory management:</b> introduction, objectives, need, inventory management techniques, ABC Analysis
<b>Unit-13</b>	<b>Cash management:</b> introduction, objectives, need, techniques for cash collection
<b>Unit-14</b>	<b>Receivables management:</b> introduction, nature of credit policy, credit policy variables

**READINGS:**

1. ESSENTIALS OF FINANCIAL MANAGEMENT by PANDEY I. M, VIKAS PUBLISHING HOUSE
2. BASIC FINANCIAL MANAGEMENT by KHAN M Y, JAIN P K, Mcgraw Hill Education
3. FINANCIAL MANAGEMENT THEORY AND PRACTICE by GUPTA SHASHI, K., SHARMA R.K, Kalyani publishers
4. FUNDAMENTALS OF FINANCIAL MANAGEMENT by SHARAN VYUPTKESH, Pearson

<b>Course Code</b>	<b>EPES201</b>	<b>Course Title</b>	<b>SOFT SKILLS</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** identify and acquire traits and skills required in the corporate world.

**CO2:** make an effective resume and a digital profile to create a strong personal brand.

**CO3:** apply successful answering techniques during an interview.

**CO4:** practice group discussion and group interaction to effectively contribute in formal settings.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Soft Skills-</b> What are soft skills, types of soft skills, role of soft skills in personal and professional life
<b>Unit-2</b>	<b>Soft Skills for career success-</b> vertical career planning, understanding the industry expectations, soft skills for management job profiles, social and professional etiquette
<b>Unit-3</b>	<b>Professional Grooming</b> - what is grooming, elements of professional grooming, professional grooming for men, professional grooming for women, professional grooming do's and don'ts for job interviews
<b>Unit-4</b>	<b>Personal branding-</b> What is personal branding, pillars of personal branding, importance of personal branding, role of personal branding in corporate
<b>Unit-5</b>	<b>Communication Skills Part 1</b> - elements of effective communication, verbal and non-verbal communication, barriers to effective communication, presentation skills, overcoming fear of presentation, conversation etiquette
<b>Unit-6</b>	<b>Communication Skills Part 2-</b> types of speeches, purpose of a speech, how to write a speech, how to initiate and conclude a speech
<b>Unit-7</b>	<b>Interpersonal Skills</b> - elements of interpersonal skills, conversation etiquette, types of conversations, handling criticism and giving feedback, phrases for good conversations
<b>Unit-8</b>	<b>Resume writing</b> - importance of resume, elements of resume, sample resume formats common errors, designing personalized curriculum vitae, digital profiling
<b>Unit-9</b>	<b>Digital Profiling-</b> importance of digital profiling, elements of digital profiling, how to create an impactful LinkedIn Profile, Netiquette
<b>Unit-10</b>	<b>Group Discussions Part 1-</b> need and importance of group discussion, skills required for effective group discussion, do's and don'ts of group discussion, phrases for effective group discussions
<b>Unit-11</b>	<b>Group Discussion Part 2-</b> types of group discussion topics, point generation techniques for all types of group discussion topics, key word approach, SPELT technique, POPBEANS technique, VAP approach, Pros and Cons
<b>Unit-12</b>	<b>Interview Skills Part 1-</b> self-assessment through SWOT analysis, pre-interview preparation, elements of self-introduction
<b>Unit-13</b>	<b>Interview Skills Part 2-</b> types of interview questions, questions related to knowledge, skills and attitude, successful answering techniques
<b>Unit-14</b>	<b>Interview Skills Part 3-</b> STAR technique of handling situational questions, handling stress-based interview questions, preparing for asynchronous interviews, online interview etiquette

**READINGS:**

1. SOFT SKILLS FOR EVERYONE by JEFF BUTTERFIELD, CENGAGE LEARNING
2. PERSONALITY DEVELOPMENT AND SOFT SKILLS by BARUN K MITRA, OXFORD UNIVERSITY PRESS
3. SOFT SKILLS FOR HOSPITALITY by AMITABH DEVENDRA, OXFORD UNIVERSITY PRESS
4. STEP AHEAD WITH SOFT SKILLS by SIMRAN LUTHRA, OXFORD UNIVERSITY PRESS
5. SOFT SKILLS-KNOW YOURSELF AND KNOW THE WORLD by DR. K. ALEX, S. CHAND & COMPANY



<b>Course Code</b>	<b>EBSL304</b>	<b>Course Title</b>	<b>GOODS AND SERVICES TAX AND CUSTOMS LAW</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Describe provisions of goods and services tax and customs law in India

**C02:** Calculate the tax payable under GST and custom duty.

**C03:** Analyze taxation cases using the provisions of GST and customs law in actual practice

**C04:** Examine the provisions relevant to registration and filing of GST return

**C05:** Determine taxable event and valuation under GST

**C06:** Describe the provisions of reverse charge and composition scheme under GST

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Overview of GST</b> : basic terminology, benefits, taxes subsumed in GST, structure, GST council, GST network
<b>Unit-2</b>	<b>Taxable event in GST</b> : supply of goods & services, place of supply, time of supply, mixed & composite supplies, classification of goods & services
<b>Unit-3</b>	<b>Valuation under GST</b> : transaction value, valuation rules
<b>Unit-4</b>	<b>Input tax credit</b> : requirements, eligible and ineligible input tax credit, reversal of ITC, recovery of ITC
<b>Unit-5</b>	<b>Reverse charge</b> : general provisions, procedure of reverse charge, supply of goods & services liable for reverse charge
<b>Unit-6</b>	<b>Composition scheme</b> : eligibility, procedure to avail the scheme, effective date, validity & withdrawal from scheme, switch over
<b>Unit-7</b>	<b>Registration under GST</b> : requirements & procedure for registration, persons liable for registration, voluntary registration, cancellation of registration
<b>Unit-8</b>	<b>Tax invoice</b> : tax invoice in respect of goods, tax invoice in respect of services, contents of tax invoice
<b>Unit-9</b>	<b>Tax payment under GST</b> : electronic payment of tax & other dues, sequence of discharge of tax, interest on delayed payment of tax
<b>Unit-10</b>	<b>Filing of GST Return</b> : Types of GST returns, Taxpayers liable to file return, Due dates for GST returns, Procedure to file GST return online
<b>Unit-11</b>	<b>Overview of customs law</b> : basic concepts, charge of duty, types of customs duty, valuation of customs duty
<b>Unit-12</b>	<b>Procedures in customs law</b> : import procedure, export procedure
<b>Unit-13</b>	<b>Officers of customs</b> : classes of officers, appointment of officers, powers of officers, searches, seizure and arrest, offences, penalties
<b>Unit-14</b>	<b>Baggage rules</b> : basic terms, general free allowance

**READINGS:**

1. GST LAW & PRACTICE WITH CUSTOMS & FTP by V.S. DATEY, TAXMANN PUBLISHER
2. GOODS AND SERVICES TAX by H.C. MEHROTRA & V.P. AGARWAL, SAHITYA BHAWAN PUBLICATIONS

<b>Course Code</b>	<b>EHRM101</b>	<b>Course Title</b>	<b>HUMAN RESOURCE MANAGEMENT</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Comprehend human resource management function and issues to tackle evolving challenges

**CO2:** Craft policies to acquire, develop, motivate and retain human resources

**CO3:** Appreciate the dynamics of industrial relations and to manage them as per statutory regulations.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction:</b> External and Internal Forces of environment affecting HRM, Integrating HR Strategy with Business Strategy, Objectives and functions of HRM
<b>Unit-2</b>	<b>Human Resource Planning:</b> HRP process, Barriers and Prerequisites for Successful HRP
<b>Unit-3</b>	<b>Job Analysis:</b> Methods of Collecting Job Data, Potential Problems with Job Analysis, Job Design and its approaches, Process of Job Analysis
<b>Unit-4</b>	<b>Recruitment:</b> Recruitment process, Recruitment Methods
<b>Unit-5</b>	<b>Selection:</b> Selection Process, Barriers to effective selection, Selection Challenges in India
<b>Unit-6</b>	<b>Induction and Placement:</b> Orientation and its Prerequisites, Evaluation of Orientation Programme
<b>Unit-7</b>	<b>Training and Development:</b> Training Process, Career Development, Training and Development Methods
<b>Unit-8</b>	<b>Performance Management System:</b> Performance Appraisal Process and Its challenges, Legal Issues associated with Performance Appraisal
<b>Unit-9</b>	<b>Compensation Management:</b> Components and theories of remuneration, Factors influencing employee remuneration, Devising a remuneration plan and various challenges in it, Remuneration of special groups
<b>Unit-10</b>	<b>Employee Services:</b> Types of Employee Benefits and Services, Fringe benefits, Job Evaluation Process and Methods
<b>Unit-11</b>	<b>Industrial Relations:</b> Approaches and Parties to IR, Role of HRM in Industrial Relations, Causes of Industrial Disputes, Settlement of Industrial Disputes
<b>Unit-12</b>	<b>Trade Unions:</b> Trends in Trade Union Movement, Types of Trade Union
<b>Unit-13</b>	<b>Health, Safety and Welfare of Employees:</b> Health, Safety and Welfare provisions under Factories Act 1948
<b>Unit-14</b>	<b>Contemporary Issues in HRM:</b> Reverse Mentoring, Work Life Balance, Talent Management, Workforce Diversity, Labour Laws Reforms in India, Global Challenges of HRM

**READINGS:**

1. HUMAN RESOURCE MANAGEMENT TEXT AND CASES by K ASWATHAPPA, M.G. Hills
2. HUMAN RESOURCE MANAGEMENT by GARY DESSLER, BIJU VARKEY, PEARSON
3. HUMAN RESOURCE MANAGEMENT by PRAVIN DURAI, PEARSON
4. HUMAN RESOURCE MANAGEMENT by R WAYNE MONDY, PEARSON
5. HUMAN RESOURCE MANAGEMENT - TEXT AND CASES by V.SP. RAO, EXCEL BOOKS

<b>Course Code</b>	<b>EACC352</b>	<b>Course Title</b>	<b>Financial Reporting</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

- CO1:** Measure the value of tangible and intangible assets in compliance with Indian accounting standards
- CO2:** Demonstrate an understanding of the accounting for impairment of intangible assets including goodwill
- CO3:** Interpret the conceptual framework of financial reporting as per Indian accounting standards
- CO4:** Analyze the impact of change in accounting policies, estimates and errors on various components of financial statements
- CO5:** Illustrate the disclosure requirements with regard to disclosure of provisions, contingent liabilities and contingent assets

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Framework for preparation & presentation of financial statements: accounting assumptions, qualitative aspects, elements of financial statements, recognition criteria, objective and scope of Ind AS 1, structure and content of financial statements, disclosures.
<b>Unit-2</b>	Interim financial reporting : objective and scope of Ind AS 34, contents of interim financial report, disclosures
<b>Unit-3</b>	Changes in accounting policies, estimates and errors : scope of Ind AS 8, reporting of change in accounting policies, disclosures for change in accounting policies, treatment of change in accounting estimates, disclosures for change in accounting estimates
<b>Unit-4</b>	Events after the reporting period : types of events, recognition of adjusting events, measurement of adjusting events
<b>Unit-5</b>	Valuation of inventories : objective and scope of Ind AS 2, measurement of inventories
<b>Unit-6</b>	Valuation of fixed assets : objective and scope of Ind AS 16, measurement criteria of property, plant and equipment
<b>Unit-7</b>	Borrowing cost : scope of Ind AS 23, qualifying asset, recognition, period of capitalization
<b>Unit-8</b>	Impairment of assets : objective and scope of Ind AS 36, impairment criteria, indications of impairment, impairment of goodwill
<b>Unit-9</b>	Valuation of intangible assets : objective and scope of Ind AS 38, identification and recognition of intangible assets
<b>Unit-10</b>	Employee benefits : objective and scope of Ind AS 19, types of employee benefits, disclosures
<b>Unit-11</b>	Provisions, contingent liabilities and contingent assets : objective and scope of Ind AS 37, recognition of provisions, contingent liabilities and contingent assets
<b>Unit-12</b>	Income taxes : scope of Ind AS 12, recognition & measurement of current tax, recognition & measurement of deferred tax
<b>Unit-13</b>	Related party disclosures : objective and scope of Ind AS 24, related party transactions, disclosures
<b>Unit-14</b>	Earnings per share : objective and scope of Ind AS 33, measurement of earnings per share

**READINGS:**

1. Students' Guide to Accounting Standards by D.S. Rawat, Taxmann Publisher
2. Financial Reporting With Problems And Solutions, Accounting Standards & Guidance Notes By Ca Bharat Tulsian & Ca & Dr. P C Tulsian, S Chand Publishing

<b>Course Code</b>	<b>EMGN303</b>	<b>Course Title</b>	<b>BUSINESS ENVIRONMENT</b>	
			<b>WEIGHTAGE</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** identify the environmental aspects including socio-cultural, political, financial and economic and their impact on domestic and international business

**CO2** analyze and interpret current events related to globalization and international business

**CO3:** evaluate various macroeconomic and taxation policies and leverage its importance on various organizational functions and major decisions

**CO4:** evaluate monetary policies and its implications on economy and banking system

**CO5:** analyze the roles played by international organizations on business environment

**CO6:** analyze the implications of contemporary trends on business environment

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Business Environment Introduction:</b> Introduction to Business Environment, Globalization of Indian Business, Privatization and Liberalization of Indian Business
<b>Unit-2</b>	<b>Planning in India:</b> planning commission, national development council, five-year plans in India, NITI Ayog structure and functions
<b>Unit-3</b>	<b>The price mechanism:</b> introduction to demand, supply and equilibrium, price determination about by the interaction of demand and supply
<b>Unit-4</b>	<b>Socio Cultural Environment:</b> impact of culture on business, components of culture, society and business environment, social groups and business growth
<b>Unit-5</b>	<b>Legal and Political Environment: Competition Act, FEMA, RTI, Political System in India, Intellectual property rights and laws</b>
<b>Unit-6</b>	<b>Industrial &amp; Investment Policy:</b> introduction to industrial policy, industrial policy resolutions of 1948,1956,1977 new industrial policy 1991,industrial licensing policy
<b>Unit-7</b>	<b>Foreign Investment: foreign</b> direct investment, foreign portfolio investment, stock exchanges, SEBI its structure and functions
<b>Unit-8</b>	<b>India's Monetary and Fiscal Policy:</b> fiscal policy of India, budget, monetary policy of India, reserve bank of India functions and structure
<b>Unit-9</b>	<b>Taxation System in India:</b> Introduction to direct and indirect taxation system of India, introduction to Goods and Service Tax, levy of GST, registration& returns under GST
<b>Unit-10</b>	<b>International Organizations &amp; Monetary System: Bretton</b> Woods system, exchange rate, IMF structure and functions, India and IMF
<b>Unit-11</b>	<b>World Bank:</b> IBRD, IDA, other affiliates, structure of world bank, functions of world bank India and world bank
<b>Unit-12</b>	<b>International Trading Environment:</b> introduction to international trade, tariff barriers, on-tariff barriers, international & regional trading blocs
<b>Unit-13</b>	<b>WTO:</b> GATT, structure and functions of WTO, issues and challenges and issues of WTO, India and WTO
<b>Unit-14</b>	<b>Contemporary Issues</b> Swach Bharat Abhyan, smart cities initiatives, Digital India, carbon foot prints, recent challenges in corporate governance, Ayushman Bharat Scheme, Covid 19 and business

**READINGS:**

1. BUSINESS ENVIRONMENT by SHAIKH SALEEM, PEARSON
2. BUSINESS ENVIRONMENT by A.C. FERNANDO, PEARSON
3. BUSINESS ENVIRONMENT by JUSTIN PAUL, MCGRAW HILL EDUCATION

<b>Course Code</b>	<b>EACC354</b>	<b>Course Title</b>	<b>Advanced Cost and Management Accounting</b>
			<b>WEIGHTAGE</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

- C01:** describe and recognize the peculiarities involved in the costing of service sector  
**C02:** analyze cost accounting techniques to evaluate and project business performance  
**C03:** analyze various managerial issues based on cost information  
**C04:** describe various components of operating income and its impact on profitability  
**C05:** determine the product prices by utilizing the concept of pare to analysis  
**C06:** use various advanced cost accounting techniques in rational decision making

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Cost management: cost analysis, techniques for profit improvement, cost reduction, just in time, life cycle costing, value analysis, automated manufacturing and synchronous manufacturing
<b>Unit-2</b>	Developments in the business environment: activity based approaches to management and cost analysis, target costing, backflush accounting, throughput accounting, world class manufacturing, total quality management
<b>Unit-3</b>	Pricing decisions: theory of price, pricing policy, principles of product pricing, new product pricing, pricing strategies, pareto analysis, pricing of a finished product
<b>Unit-4</b>	Life cycle costing: concept of LCC, elements and categories of project life cycle costs, LCC process, analysis of alternative courses of action in life cycle costing, optimization of project life cycle costs
<b>Unit-5</b>	Practical applications of LCC: benefits of LCC, technology life cycle, industry life cycle, terotechnology, entrepreneurial engineering
<b>Unit-6</b>	Product life-cycle costing: meaning of product life-cycle costing, characteristics of product lifecycle costing, essential features of product life-cycle costing, activities in product life-cycle costing, costs in product life-cycle costing
<b>Unit-7</b>	Cost control and product life-cycle costing: uses of product life-cycle costing, costs associated with different stages of product life-cycle costing, economic value added to customer (EVC), experience curve and product life-cycle costing
<b>Unit-8</b>	Uniform cost: meaning of uniform costing, objectives, benefits and limitations of uniform costing
<b>Unit-9</b>	Inter-firm comparison: requisites for installation of uniform costing, inter-firm comparisons
<b>Unit-10</b>	Service sector: characteristics of service sector
<b>Unit-11</b>	Cost management and pricing of service sector: costing methods used in service sector, pricing of service sector
<b>Unit-12</b>	Profitability analysis: product wise, segment wise and customer wise
<b>Unit-13</b>	Profitability analysis I: components of operating income and its impact on the profitability, price recovery component and productivity component in the change of operating income, reasons for the difference in operating profit of two years and its reconciliation
<b>Unit-14</b>	Profitability analysis II: product wise profitability analysis Profitability analysis III: segment wise profitability analysis

**READINGS:**

1. Advanced Management Accounting by Ravi .M. Kishore, Taxmann Publisher
2. Advanced Management Accounting by Saxena V.K., Vashist C.D., Sultan Chand & Sons (P) Ltd.
3. Cost and Management Accounting by M.N.Arora, Vikas Publishing House

<b>Course Code</b>	<b>EMGN206</b>	<b>Course Title</b>	<b>Research Methodology</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes: Through this course students should be able to**

**C01:** Enumerate critical thinking and scientific approach to formulate research problems

**C02:** Describe research design approaches, methods and conceptual differences for applying them to different research contexts

**C03:** Analyze the data using various statistical tools and techniques in research

**C04:** Use relevant statistical software for data analysis purpose

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction of research:</b> meaning of research, types of research, criteria, characteristics and challenges for ideal research
<b>Unit-2</b>	<b>Scope and application of research:</b> qualitative requirements and dissemination of research, concepts used in business research and qualitative & quantitative research
<b>Unit-3</b>	<b>Research design:</b> steps in research process, introduction and types of research designs, cross sectional & longitudinal studies
<b>Unit-4</b>	<b>Sampling and sampling distribution:</b> the importance of sampling, random and non-random sampling, the concept of sampling distribution and the application of central limit theorem
<b>Unit-5</b>	<b>Measurement scales:</b> classification of measurement scales, properties and statistical analysis, comparative and non-comparative scales, guidelines for deciding scales
<b>Unit-6</b>	<b>Data sources:</b> primary and secondary data sources, collection of primary data, questionnaire introduction and design process
<b>Unit-7</b>	<b>Parametric test:</b> basic analysis- arithmetic mean, median and mode (ungrouped and grouped), statistical inferences- various tests of significance
<b>Unit-8</b>	<b>Non-parametric tests:</b> non-parametric tests types and difference between parametric and non-parametric test
<b>Unit-9</b>	<b>Probability distribution:</b> binomial, Poisson and normal distribution
<b>Unit-10</b>	<b>Correlation analysis:</b> Karl Pearson and Spearman's rank correlation
<b>Unit-11</b>	<b>Regression analysis:</b> introduction of simple linear regression and determining the equation of a regression line, Chi square test: goodness of fit test and test of independence
<b>Unit-12</b>	<b>ANOVA and multivariate data analysis:</b> one way ANOVA and factor analysis
<b>Unit-13</b>	<b>Presentation of data:</b> classification, tabulation and graphical presentation of data
<b>Unit-14</b>	<b>Report writing:</b> importance of report writing, report format and sections

#### **READINGS:**

1. BUSINESS RESEARCH METHODS by NAVAL BAJPAI, PEARSON
2. RESEARCH METHODOLOGY: METHODS AND TECHNIQUES by C R KOTHARI, GAURAV GARG, NEW AGE INTERNATIONAL



<b>Course Code</b>	<b>EACC355</b>	<b>Course Title</b>	<b>Contemporary Issues in Accounting</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** identify current issues in accounting and finance

**CO2:** evaluate emerging issues in accounting and its impact on the industry

**CO3:** formulate arguments and conclusions in relation to contemporary issues

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Corporate Governance: meaning and interest in corporate governance, need of corporate governance system
<b>Unit-2</b>	Corporate Governance: approaches to corporate governance, development and issues in corporate governance, role of ethics, international perspectives and developments
<b>Unit-3</b>	Environmental reporting: methodology, objectives and observations of environmental reporting, models and process of reporting, report control system, suggestions for report improvements
<b>Unit-4</b>	Social accounting and reporting: basics of social accounting, social accounting approaches and models, social reporting in India, social impact on corporate industrial sector
<b>Unit-5</b>	Accounting for lease: introduction and types of lease, advantages and limitations for lessor and lessee, misconceptions about lease financing
<b>Unit-6</b>	Accounting for brand equity: basic terminology and brand equity accounting, types of brands and valuation process
<b>Unit-7</b>	Accounting for financial instruments: financial assets and financial liabilities, recognition and de-recognition of financial assets, hedging instrument, embedded derivatives
<b>Unit-8</b>	Corporate financial reporting and levels of management: introduction and qualitative features of corporate financial reporting, risk and financial reporting, regulatory framework in India and schedule VI
<b>Unit-9</b>	Corporate financial reporting and levels of management: cross border corporate financial reporting, user groups and annual reports and all levels of management, reporting system, general principles of a good reporting system
<b>Unit-10</b>	Forensic accounting: meaning and need of forensic accounting, role and functions of forensic accountant, forensic accounting in India
<b>Unit-11</b>	Value added statements: basics of activity based costing, EVA, MVA, RIVA, quality costing, target costing, life cycle costing
<b>Unit-12</b>	Capital market research and accounting: value relevance, efficiency of capital markets, behavioral finance, auditors or intermediaries add value to accounting information
<b>Unit-13</b>	Earnings management: meaning and importance of earnings management, methods of earnings management, consequences of earnings management, corporate governance and earnings management
<b>Unit-14</b>	Integrated reporting: meaning and importance of integrated reporting, challenges & opportunities, users of integrated report, contents and guiding principles of integrated report

**READINGS:**

1. Students Guide to Accounting Standards by Ds Rawat, Taxmann Publisher
2. Contemporary Issues in Accounting by Gupta Shashi K., Mehra Arun, Kalyani Publishers
3. Current Issues in Accounting by Pramanik Alok Kumar Rao P. Mohana, Kanishka Publishers, Distributors

<b>Course Code</b>	<b>EMGN358</b>	<b>Course Title</b>	<b>E-COMMERCE</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Identify different kinds of e-commerce sites and the differentiation strategy behind them

**CO2:** Develop value in an online setting and design a suitable payment system

**CO3:** Develop a website, taking care of its security and reliability

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Electronic business- understanding new internet economy and business:</b> objectives of e-business, transition from traditional business to e-business, e-business and e-commerce, advantages of e-business
<b>Unit-2</b>	<b>E-business models:</b> e-business structure, evolution of e-business and its stages, e-business models based on functionality, e-business models based on transactions
<b>Unit-3</b>	<b>E-business competitive and business strategy:</b> competitive advantage and competitive strategy, role of technology in building competitive advantage, building competitive advantage through e-business
<b>Unit-4</b>	<b>E-market:</b> electronic market, internet advertising, e-business advertising- types, classification of e-markets
<b>Unit-5</b>	<b>Value creation and business strategies in e-age:</b> value drivers of e-business, e-business strategies and strategic challenges, e- business value chain
<b>Unit-6</b>	<b>E-business applications:</b> characteristics, classification, current trends in e business
<b>Unit-7</b>	<b>E-procurement and e-fulfillment:</b> e-procurement model, e-procurement process, e-procurement infrastructure, e-SCM, e-SCM evolution
<b>Unit-8</b>	<b>Creating e-business plan:</b> why should a business plan be written, elements of e-business plan, phases/aspects of e-business plan, what should be avoided while writing an e-business plan
<b>Unit-9</b>	<b>Building and launching e-business:</b> e-business launching considerations, checklist for launching an e-business, challenges in e-business transition, types of changes in e-businesses, stages of e business process reengineering in e-business change
<b>Unit-10</b>	<b>Online payment systems:</b> traditional payment methods, online payment system characteristics, online payment methods, security and risk handling in online payments, fraud detection in online payments
<b>Unit-11</b>	<b>Design and development of a business website:</b> prerequisites for designing in-house websites, steps involved in website development, security issues involved in websites
<b>Unit-12</b>	<b>Constructing e-business enterprise Applications:</b> trends, problems due to lack of integration, cross-functional integrated applications, integrated application frameworks
<b>Unit-13</b>	<b>Enterprise resource planning (ERP) for e-business:</b> basics of ERP, ERP decision, ERP applications, ERP implementation
<b>Unit-14</b>	<b>Security and reliability of e-business:</b> risk analysis- information classification, computer viruses, worms and Trojans, other threats, e-business security policy

**READINGS:**

1. E- BUSINESS by PARAG KULKARNI, SUNITA JAHIRABADKAR, PRADIP CHANDE, OXFORD
2. ELECTRONIC COMMERCE: A MANAGER'S GUIDE by RAVI KALAKOTA, ANDREW B.WHINSTON, PEARSON

<b>Course Code</b>	<b>EACC356</b>	<b>Course Title</b>	<b>International Accounting</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** understand the international accounting practices of multinational companies

**CO2:** identify differences in financial measurement and reporting practices that exist internationally

**CO3:** analyze corporate reports in accordance with global financial reporting standards

**CO4:** illustrate quantitative and qualitative characteristics of companies accounting, reporting and conduct international financial analysis

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Introduction to international accounting: Emergence and development of international accounting, scope and status of international accounting, obstacles in international accounting,
<b>Unit-2</b>	International accounting standards: internationalization of accounting profession, need for international accounting standards, critical review by the international accounting standards committee
<b>Unit-3</b>	Harmonization of accounting practices: IFRS and Indian GAAP comparison, Introduction and need for harmonization
<b>Unit-4</b>	Need for harmonization: Institutional efforts in harmonization of standards, essential impediments to harmonization
<b>Unit-5</b>	International financial statement analysis: Introduction and need for financial statement analysis, methods of financial statement analysis, international prospective analysis for financial statements
<b>Unit-6</b>	Interim financial reporting: IAS 34 for interim financial reporting, disclosures in interim financial reporting, Indian GAAP in interim financial reporting
<b>Unit-7</b>	International financial management: concept and scope of international financial management, international finance functions, role of international finance manager, international vs domestic financial management
<b>Unit-8</b>	Segment reporting: international GAAP on segment reporting, disclosure practices, meaning and need for segment reporting
<b>Unit-9</b>	Transfer pricing: meaning, need and approaches in transfer pricing, transfer pricing methodology
<b>Unit-10</b>	Currency translation: concept and need of currency translation, issues in currency translation, Indian GAAP of foreign currency translation
<b>Unit-11</b>	International taxation: introduction and objectives of international taxation, international taxation policies in practice
<b>Unit-12</b>	Exchange rate forecasting: techniques and services in forecasting, evaluation of forecasting performance, comparison and application of forecasting evaluation
<b>Unit-13</b>	Issues in E-commerce: introduction and need for E-commerce, electronic transaction
<b>Unit-14</b>	Introduction to Intellectual property rights: copyright & trademark, privacy legislation, legislation dilemma, legal issues, taxation issues

**READINGS:**

1. International Accounting By DasMahopatra, Prentice Hall
2. International Accounting By Rathore, Shirin, Prentice Hall
3. International Accounting and Multinational Enterprises by Lee H. Radebaugh, Sidney J. Gray, Ervin L. Black, Wiley
4. International Accounting By Timothy Doupnik, Hector Perera, Mc Graw Hill

Course Code	EMKT201	Course Title	PRINCIPLES OF MARKETING	
			Course Code	
			CA	ETE(Th.)
			30	70

**Course Outcomes:**

- C01:** Enumerate the concepts of marketing and adopting the marketing concepts in different business scenarios
- C02:** Describe the dynamic nature of the environment and enhance ability to apply marketing models and theories for taking better and informed marketing decisions
- C03:** Analyse various situations and decisions involving segmentation, targeting and positioning; decisions involving price and marketing communications
- C04:** Apply the knowledge, concepts, tools necessary to understand challenges and issues of marketing in a growing international and global context

Unit No.	Content
Unit-1	<b>Marketing management today:</b> Marketing scope and concept, evolution of marketing, selling vs marketing, marketing process and marketing mix
Unit-2	<b>The marketing environment:</b> Analysing the marketing environment, customer lifecycle and its stages, customer acquisition and retention and competitive analysis
Unit-3	<b>Market planning and research:</b> Approaches to market planning and its process, marketing research process and marketing information system
Unit-4	<b>Buying behaviour:</b> Consumer markets and consumer buyer Behaviour, business markets and business buyer Behaviour
Unit-5	<b>Segmentation and targeting:</b> Market segmentation, targeting and positioning, market measurement and demand forecasting
Unit-6	<b>Product management:</b> Managing product, product differentiation and positioning, new product development and product life cycle
Unit-7	<b>Brand management:</b> Managing brands and brand equity
Unit-8	<b>Pricing decisions:</b> Meaning and significance of price, factors influencing pricing, pricing methods and pricing strategies
Unit-9	<b>Distribution management:</b> Physical distribution and marketing logistics, marketing channels, creating and managing dealer network, retailing and wholesaling
Unit-10	<b>Integrated marketing communication:</b> sales promotions, advertising, public relations, sales management, personal selling, direct marketing and digital marketing
Unit-11	<b>Customer relationship management:</b> Marketing strategy, customer service and customer relationship management process
Unit-12	<b>Creating sustainable competitive value and growth:</b> Marketing organization, marketing performance and control
Unit-13	<b>Broadening horizons:</b> Services Marketing, rural marketing and retail management
Unit-14	<b>Contemporary issues in marketing:</b> Sustainable marketing, social responsibility, marketing ethics and global marketing strategies for Indian firms

**READINGS:**

1. MARKETING MANAGEMENT by PHILIP KOTLER AND KEVIN LANE KELLER, Pearson Education India
2. MARKETING MANAGEMENT by RAJAN SAXENA, Mc Graw Hill Education
3. MARKETING MANAGEMENT INDIAN CONTEXT GLOBAL PERSPECTIVE by V.S. RAMASWAMY AND S. NAMAKUMARI, SAGE PUBLICATIONS



<b>Course Code</b>	<b>EMGN251</b>	<b>Course Title</b>	<b>SPREADSHEET MODELLING (USING EXCEL)</b>
			<b>Course Code</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** demonstrate working knowledge of organizing and displaying large business data

**CO2:** analyze complex business data with spreadsheet applications

**CO3:** examine managerial problems using spreadsheet modeling

**CO4:** apply macros for automating tasks in spreadsheet

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Spreadsheets:</b> history and importance of spreadsheet, navigating a spreadsheet, crafting formulas, common errors in spreadsheets, differences between Sheets and Excel
<b>Unit-2</b>	<b>Basic functions and utilities:</b> data entry, introduction to fill handles, managing rows and columns, protecting worksheets and workbooks
<b>Unit-3</b>	<b>Spreadsheet Calculations:</b> Introduction to range, absolute and relative references, formulas and functions, calculation across sheets
<b>Unit-4</b>	<b>Formatting Spreadsheets:</b> formatting the excel sheet, introduction to borders, alignment tools, introduction to number formats
<b>Unit-5</b>	<b>Data Analysis:</b> find and replace functions, text functions, filtering, sorting, conditional formatting
<b>Unit-6</b>	<b>Spreadsheet Printing:</b> introduction to spreadsheet printing, print preview and adjustments, orientation, margins and scale, headers and footers
<b>Unit-7</b>	<b>Charts and Graphs:</b> basic chart types, move and resize charts, change chart styles and types, Modification in chart elements
<b>Unit-8</b>	<b>Elementary Modelling:</b> IF statement analysis, nested if, COUNTIF and COUNTIFS, SUMIF and SUMIFS, AVERAGEIF and AVERAGEIFS
<b>Unit-9</b>	<b>Lookup Functions:</b> Vlookup, Hlookup, Index and match function
<b>Unit-10</b>	<b>Pivot Table and its Applications:</b> introduction to pivot table, filter data using slicers in multiple pivot table, visualize aggregate data using pivot table
<b>Unit-11</b>	<b>VBA Macros programming I:</b> create and record macro in spreadsheet, MsgBox, declaring variables, writing a subroutine and function in VBA
<b>Unit-12</b>	<b>VBA Macros programming II:</b> IF Then statement, Case statement, For loop, While loop and Do until, worksheet and range object
<b>Unit-13</b>	<b>Sensitivity Analysis:</b> goal seek, data table, scenario Analysis
<b>Unit-14</b>	<b>Simulation and Optimization:</b> Monte Carlo simulations, introduction to solver, linear programming for optimization, Intrinsic value calculation models

**READINGS:**

1. MICROSOFT EXCEL 2016: DATA ANALYSIS AND BUSINESS MODELING by WINSTON, WAYNE L., PHI Learning Pvt Ltd
2. BUSINESS DATA ANALYSIS USING EXCEL by DAVID WHIGHAM, OXFORD UNIVERSITY PRESS

Course Code	EMKT309	Course Title	DIGITAL MARKETING	
			Course Code	
			CA	ETE(Th.)
			30	70

**Course Outcomes:**

**CO1:** apply and analyse digital marketing activities in achieving business objectives.

**CO2:** to develop skills relevant to marketing campaigns for enhancing business reach.

**CO3:** examine marketing metrics and collect consumer data using digital media.

**CO4:** improve the brand identity and develop customer base using real world techniques.

Unit No.	Content
Unit-1	<b>Introduction to Digital Marketing-</b> Digital vs. Traditional Marketing, Digital Marketing Channels, ROI between Digital and traditional marketing, Creating initial digital marketing plan and Content Management.
Unit-2	<b>Search Engine Basics-</b> Introduction to Search Engines and Websites, Difference between Blog, Portal and Website, Static and Dynamic Websites.
Unit-3	<b>Keyword Research</b> - Keyword Research, Types of Keywords, Business Analysis & Categorization, Google Keyword Planner, Market Research and Analysis, New Keyword Ideas and Finalizing the Keywords List.
Unit-4	<b>Onpage Webmaster Tools-</b> Introduction to On page Webmaster Tools, Verification Process in GWMT, Selecting Target Location, On page Analysis Methodology and Fundamental On-page Factors.
Unit-5	<b>Optimisation Techniques</b> - Website Speed, Domain name in SEO, URL Optimization, Title and Meta Tag Optimization, Sitemaps Generation, Using Robot.txt in Site URL, Redirecting Techniques, Canonical Links and Rich Snippets.
Unit-6	<b>Off Page Optimization-</b> Link Building, Types of Linking Methods, Linking Building Methodology, Links Analysis Tools, Directory Submissions, Social Bookmarking, Blogging & Commenting and Guest Blogging.
Unit-7	<b>Search Engine Optimization-</b> Local SEO, Importance of Local SEO, Local SEO Ranking Signals, Local SEO Negative Signals, Citations and Local Submissions, Website Position Analysis and Website Monthly Reports.
Unit-8	<b>Paid Marketing Techniques-</b> Google Account setup, Account Structure, Campaigns settings, AdGroup setup, Keyword Match Types, Keyword Research Tools and Understanding Ad Auction.
Unit-9	<b>Bidding and Quality Score-</b> Factors to improve Quality Score, Types of CPC's, Bidding strategies, Bidding strategies, Ad Guidelines and Ad Extensions
Unit-10	<b>Display Advertising-</b> Benefits of Display Advertising, Creating a Display Campaign, Bidding Strategies, Targeting Option in Display Network, Examples of Good and Bad Ads, Display Ad Builder and Conversion Tracking.
Unit-11	<b>Web Analytics and reporting-</b> Key Performance Metrics [KPI] in Analytics, Traffic reports and Behaviour reports
Unit-12	<b>Social Media Marketing-</b> Introduction to SMM, Facebook Marketing, Facebook Advertising and Email Marketing.
Unit-13	<b>Budgeting and implementation-</b> Digital Marketing Budget, resource planning, cost estimation, cost budgeting, cost control for effective planning and Implementing digital marketing techniques

**READINGS:**

1. Ryan, D. (2014 ). Understanding Digital Marketing: Marketing Strategies for Engaging the Digital Generation, Kogan Page Limited.
2. The Beginner's Guide to Digital Marketing (2015). Digital Marketer.Pulizzi,J.(2014) Epic Content Marketing, Mcgraw Hill Education.

<b>Course Code</b>	<b>EMKT312</b>	<b>Course Title</b>	<b>SELLING SKILLS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

- CO1:** Articulate the selling concepts and develop skills to critically handle sales situation and upcoming sales opportunity
- CO2:** Illustrate product information persuasively with special emphasis on how to sell on value rather than price and differentiate company product
- CO3:** Formulate the objection handling and sales closing techniques to sell the products and services
- CO4:** Develop relationship marketing strategies and to devise approaches to retain customers

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Personal selling -overview of personal selling, prerequisites of successful selling, Sales process, understanding the sales process - SPANCO Approach
<b>Unit-2</b>	Psychology of selling- understanding psychological influences on consumer buying behavior and FAB approach
<b>Unit-3</b>	Understanding body language -space considerations, appearance, body movements and posture, facial expressions and eye contact
<b>Unit-4</b>	Sales knowledge- knowledge of customers, company, technologies and exercising knowledge to build relationship
<b>Unit-5</b>	Mind mapping -impressive signals , effective use of business calls and effective use of phone to gain appointment
<b>Unit-6</b>	Professional sales presentations - sales presentation methods and effective use of power point presentation
<b>Unit-7</b>	Effective questioning/listening skills -opening presentation, turning interest into commitment, questioning and listening
<b>Unit-8</b>	The sales pitch-pitching the positive statement, handling objections effectively and professionally
<b>Unit-9</b>	Closing the sale-fundamentals of closing the sale and different types of closing techniques
<b>Unit-10</b>	Negotiating the sale-negotiating to create win-win situations, relationship marketing and customer retention
<b>Unit-11</b>	After the Sale is Complete-making the phone call, being responsible and adjusting confidence to consider caring
<b>Unit-12</b>	Dealing with Objections-dealing with objections to your business, dealing with objections to pricing and being told "no"
<b>Unit-13</b>	Refining your sales techniques-interactions, attitude and consideration of the customer perspective
<b>Unit-14</b>	Stress management- meaning of stress, causes and symptoms of stress, measures to manage and eliminate stress

**READINGS:**

1. ABC'S OF RELATIONSHIP SELLING THROUGH SERVICE by CHARLES M. FUTRELL, Tata McGraw Hill, India
2. SELLING TODAY: PARTNERING TO CREATE VALUE by GERALD L. MANNING, MICHAEL HEARNE & BARRY L. REECE, PEARSON
3. THE SPIN SELLING FIELDBOOK by NEIL RACKHAM, Tata McGraw Hill, India

<b>Course Code</b>	<b>EMGN226</b>	<b>Course Title</b>	<b>STRATEGIC MANAGEMENT</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Integrate understanding of functional aspects of management and explore their contribution to strategic management within organizations.

**CO2:** Appraise the importance of environmental and industry analysis in formulating strategy.

**CO3:** Identify strategic issues and design appropriate courses of action.

**CO4:** Evaluate the role of leadership, organizational structure and organizational culture in strategy-implementation.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Strategic management:</b> strategy, strategic decision making, strategic management process.
<b>Unit-2</b>	<b>Strategic intent:</b> mission, vision, business definition, business models, goals and objectives.
<b>Unit-3</b>	<b>Environmental appraisal:</b> internal and external environment, SWOT analysis, environmental sectors, appraising the environment.
<b>Unit-4</b>	<b>Organisational appraisal:</b> dynamics of internal environment, organisational capability factors, methods and techniques of organisational appraisal.
<b>Unit-5</b>	<b>Nature of corporate strategy:</b> concepts and nature of corporate strategy, strategic alternatives at corporate level, business combinations - merger and acquisition.
<b>Unit-6</b>	<b>Corporate level strategies:</b> expansion strategies, stability strategies, retrenchment strategies, combination strategies.
<b>Unit-7</b>	<b>Business level strategies:</b> generic business strategies, tactics for business strategies, business strategies for different industry conditions.
<b>Unit-8</b>	<b>Functional Level Strategies:</b> marketing strategy, financial strategy, operations strategy, human resource strategy.
<b>Unit-9</b>	<b>Strategic analysis:</b> corporate portfolio analysis techniques, parenting framework, patching approach, industry analysis.
<b>Unit-10</b>	<b>Strategic Leadership:</b> strategic leadership, strategy supportive culture, entrepreneurship and entrepreneurship.
<b>Unit-11</b>	<b>Strategy implementation:</b> nature and barriers to strategy implementation, model of strategy implementation.
<b>Unit-12</b>	<b>Organizational structure:</b> organizational structure and strategy, functional plans and policies.
<b>Unit-13</b>	<b>Evaluation and control:</b> importance and barriers in strategic evaluation, types of strategic control, techniques of strategic evaluation and control.
<b>Unit-14</b>	<b>Strategic issues:</b> corporate governance, values and business ethics, sustainability aspect of strategy.

**READINGS:**

1. STRATEGIC MANAGEMENT AND BUSINESS POLICY by AZHAR KAZMI, MC GRAW HILL
2. STRATEGIC MANAGEMENT CONCEPTS: A COMPETITIVE ADVANTAGE APPROACH by FRED R. DAVID, PURVA KANSAL AND FOREST R DAVID, PEARSON

<b>Course Code</b>	<b>EACC312</b>	<b>Course Title</b>	<b>ADVANCED ACCOUNTING</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** apply the provisions given under various accounting standards

**C02:** use the accounting policies of employees' stock option plan.

**C03:** understand the accounting treatment of buyback of securities

**C04:** describe the procedure for liquidation of companies

**C05:** prepare financial statements of banking companies & NBFCs

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>AS 7: construction contracts:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-2</b>	<b>AS 14: accounting for amalgamation:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-3</b>	<b>AS 19: leases:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-4</b>	<b>AS 22: accounting for taxes on income:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-5</b>	<b>AS 24: discounting operations:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-6</b>	<b>AS 29: provisions, contingent liabilities and contingent assets:</b> Meaning, Applicability, Provisions, Application of concept problem solving
<b>Unit-7</b>	<b>Employee stock option plan :</b> employee stock option plan, provisions of guidance note on employee share-based payments,
<b>Unit-8</b>	<b>Types of Payment plans :</b> equity-settled employee share-based payments plans, cash-settled employee share-based payments plans, employee share-based payment plans with cash alternatives, variation in vesting period, graded vesting
<b>Unit-9</b>	<b>Accounting for buy back of securities:</b> procedure of buy back of securities, objectives & advantages of buy back of shares, available reserves for buy back procedure,
<b>Unit-10</b>	<b>Provision relating to Buyback :</b> important provisions relating to buy back under section 68(2), specified securities, free reserves, provisions of section 70 of the companies act 2013
<b>Unit-11</b>	<b>Liquidation of companies :</b> liquidation and winding up, winding up by tribunal, petition for winding up, voluntary winding up, commencement of winding up by Tribunal section 357, statement of affairs, deficiency account, overriding preferential payments section 326, preferential creditors, preparation of liquidators' final statement of account
<b>Unit-12</b>	<b>Banking companies :</b> types of banks, functions of commercial banks, capital and reserve, licensing of banking companies
<b>Unit-13</b>	<b>Financial Statements of banking Companies:</b> bank book keeping system, principal books of accounts, schedules forming part of Form A and B, preparation of financial statements of banks
<b>Unit-14</b>	<b>Non-banking financial companies:</b> registration of NBFC with RBI, distinction between an NBFC and bank, classification of NBFC, residuary non-banking companies, minimum net owned fund, liquid assets requirements, categories of NBFCs, asset classification, non-performing assets (NPAs), asset- liability management

**READINGS:**

1. CRACKER ADVANCED ACCOUNTING (CA INTERMEDIATE) by KAPILESHWAR BHALLA, PRAVEEN SHARMA, TAXMANN PUBLISHER
2. ADVANCED ACCOUNTING by CA DG SHARMA, TAXMANNPUBLISHER
3. ADVANCED ACCOUNTING (TEXT AND PROBLEMS) by DR. B.M AGARWAL & DR. M.P. GUPTA, BHARAT LAW HOUSE PVT.LTD.

<b>Course Code</b>	<b>EOPR311</b>	<b>Course Title</b>	<b>INFORMATION SYSTEMS CONTROL AND AUDIT</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** understand the unique elements of computer environment and discuss how they affect the audit process

**C02:** develop an understanding of technology enabled information systems and their impact on enterprise-wide processes, risks and controls

**C03:** understand the audit objectives and procedures used to test data management controls

**C04:** discuss the controls and audit issues related to information systems operations

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Overview of information system auditing:</b> introduction, need for control and audit of computers, effect of computers on internal controls, effect of computers on auditing, foundations of information systems auditing
<b>Unit-2</b>	<b>Information system concepts:</b> need for information systems, perspectives on information systems, types of information systems in the organization, functional perspective of IS, integrating functions and business processes, impact of Information systems on organizations and business firms
<b>Unit-3</b>	<b>Conducting an information system audit:</b> introduction, the nature of controls, dealing with complexity, audit risks, types of audit procedures, overview of steps in an audit, auditing around or through the computer
<b>Unit-4</b>	<b>Systems development management controls:</b> introduction, approaches to auditing systems development, normative models of the system development process, evaluating the major phases in the systems development process
<b>Unit-5</b>	<b>Security management controls:</b> introduction, conducting a security program, major security threats and remedial measures, controls of last resort, some organizational issues
<b>Unit-6</b>	<b>Acquisition, development and implementation of information system:</b> developing the business case, IT supplier selection, project management, system development, implementation readiness, post implementation review
<b>Unit-7</b>	<b>Top management controls:</b> introduction, evaluating the planning function, evaluating the organizing function, evaluating the leading function, evaluating the controlling function
<b>Unit-8</b>	<b>Quality assurance management controls:</b> introduction, motivations toward the quality assurance role, quality assurance functions, organizational considerations, relationship between quality assurance and auditing
<b>Unit-9</b>	<b>Database controls:</b> introduction, access controls, integrity controls, application software controls, concurrency controls, cryptographic controls, file handling controls, audit trail controls, existence controls
<b>Unit-10</b>	<b>Audit software:</b> introduction, generalized audit software, industry specific audit software, high level languages, utility software, expert systems, specialized audit software, other audit software, control of audit software
<b>Unit-11</b>	<b>Concurrent auditing techniques:</b> introduction, basic nature of concurrent auditing techniques, need for concurrent auditing techniques, types of concurrent auditing techniques, implementing concurrent auditing techniques, strengths and weaknesses of concurrent auditing techniques



<b>Unit-12</b>	<b>Performance measurement tools:</b> introduction, the objects of measurement, general characteristics of performance measurement tools, types of performance measurement tools, presenting performance measurement results, performance measurement and data integrity
<b>Unit-13</b>	<b>Evaluating system effectiveness and efficiency:</b> introduction, the evaluation process, performance indices, overview of the effectiveness evaluation process, a model of information system effectiveness, workload models, system models, evaluating system quality, evaluating information system satisfaction, evaluating organizational impact
<b>Unit-14</b>	<b>Managing the information systems audit function:</b> introduction, planning function, organizing function, staffing function, leading function, controlling function, toward information systems audit professionalism, some futures of information systems auditing

#### **READINGS:**

1. INFORMATION SYSTEMS CONTROL AND AUDIT by RON WEBER, PEARSON
2. INFORMATION SYSTEMS CONTROL AND AUDIT by CA MANOJ AGGARWAL, BHARAT LAW HOUSE PVT. LTD.
3. MANAGEMENT INFORMATION SYSTEM by GIRDHAR JOSHI, OXFORD UNIVERSITY PRESS

<b>Course Code</b>	<b>EOPR310</b>	<b>Course Title</b>	<b>ENTERPRISE INFORMATION SYSTEMS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** develop an understanding of technology enabled information systems.

**CO2:** understand the impact of information systems on enterprise-wide processes, risks and controls.

**CO3:** understand how these processes are implemented by business enterprises.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Automated Business Processes: Introduction to Enterprise Business Processes, Benefits, Risks and Controls, Diagrammatic representation of business processes using Flowcharts
<b>Unit-2</b>	Risks and controls for specific business processes: Procure to pay (P2P), Order to cash, Inventory Cycle, Hire to Retire, Supply Chain Management, Fixed Assets etc.
<b>Unit-3</b>	Security issues: Applicable regulatory and compliance requirements including computer related offences, privacy, cyber-crime, Sensitive Personal Data Information of Information Technology Act, 2000
<b>Unit-4</b>	Financial and Accounting Systems: Integrated (ERP) and non-integrated systems with related risks and controls, Business process modules and their integration with Financial and Accounting systems
<b>Unit-5</b>	Business Analytics in EIS: Reporting Systems and MIS, Data Analytics and Business Intelligence
<b>Unit-6</b>	Internet and ERP: Business Reporting and fundamentals of XBRL (extensible Business Reporting Language), Applicable regulatory and compliance requirements
<b>Unit-7</b>	Information Systems and Its Components: Components of Automated Information Systems: Application Systems, Database, Network and Operating System with related risks and controls, Mapping of Organization structure with segregation of duties in Information Systems.
<b>Unit-8</b>	E-Commerce: Components and Architecture of E-Commerce with related risks and controls, Business process flow with its related risks and controls
<b>Unit-9</b>	M-Commerce: Components and Architecture of M-Commerce with related risks and controls, Business process flow with its related risks and controls
<b>Unit-10</b>	Emerging Technologies: Applicable regulatory and compliance requirements, Emerging technologies with its related risks and controls.
<b>Unit-11</b>	Core Banking Systems: Components and Architecture of CBS and related risks and controls,
<b>Unit-12</b>	Process modules of CBS: Core modules of banking and Business process flow and its related risks and controls,
<b>Unit-13</b>	Compliance and regulatory requirements: Reporting Systems and MIS, Data Analytics and Business Intelligence, Applicable regulatory and compliance requirements.
<b>Unit-14</b>	Trends in IT: Developing techniques and use of IoT, Business Analytics, Artificial Intelligence and their application to Business World, Ethical and Social issues regarding application of the same, Case Studies related to the same.

**READINGS:**

1. Kenneth C. Laudon, Jane P. Laudon & Rajnish Dass, 'Management Information Systems', Person, 11th Edition, Third Impression, 2011

<b>Course Code</b>	<b>ECAP170</b>	<b>Course Title</b>	<b>FUNDAMENTALS OF INFORMATION TECHNOLOGY</b>
			<b>Course Code</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** understand basic concepts and terminology of information technology.

**CO2:** have a basic understanding of personal computers and their operations.

**CO3:** understand various software and hardware, various security issues.

**CO4:** familiarize students with complete fundamentals and the packages commonly used in computing software

**CO5:** gain writing skills and various presentation aspects using word processing software

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Computer Fundamentals:</b> Characteristics & Generation of Computers, Block diagram of Computer Application of IT in various sectors. <b>Data Representation:</b> Binary Number System, Octal, Hexadecimal, decimal and their Conversion.
<b>Unit-2</b>	<b>Memory:</b> Types, Units of memory, RAM,ROM, Secondary storage devices–HDD, Flash Drives, Optical Disks: DVD, SSD <b>I/O Devices</b> –Keyboard, Mouse, LCDs, Scanner, Plotter, Printer & Latest I/O devices in market
<b>Unit-3</b>	<b>Processing Data:</b> Transforming data into information, how computers represent data, How computers process data, Machine cycles, Memory, Registers, The Bus, Cache Memory
<b>Unit-4</b>	<b>Operating Systems:</b> operating system basics, Purpose of the operating system, types of operating system, providing a user interface, Running Programs, Sharing Information, Managing Hardware, Enhancing an OS with utility software.
<b>Unit-5</b>	<b>Data Communication:</b> Local and Global reach of the network, Digital and Analog Transmission, Data communication with standard telephone lines and Modems, Using Digital Data Connections, Wireless networks
<b>Unit-6</b>	<b>Networks:</b> Sharing data anytime anywhere, uses of a network, Common types of a network, Hybrid Networks, how networks are structured, Network topologies and Protocols, Network Media, Network Hardware
<b>Unit-7</b>	<b>Graphics and Multimedia:</b> Understanding graphics File Formats, Getting Images into your Computer, Graphics Software, Multimedia Basics
<b>Unit-8</b>	<b>Database Management Systems:</b> The Database, The DBMS, Working with a database, Databases at Work, Common Corporate Database Management Systems
<b>Unit-9</b>	<b>Software Programming and Development:</b> What is computer Program, hardware/Software Interaction, planning a Computer Program, how programs Solve Problems
<b>Unit-10</b>	<b>Programming Languages and Programming Process:</b> Categories of Programming Languages, Machine and Assembly Language, Higher Level Languages, WWW development languages, The SDLC of Programming
<b>Unit-11</b>	<b>Internet:</b> Basic Internet terms: Web Page, Website, Homepage, Browser, URL, Hypertext, ISP, Web Server, HTML, DHTML, XML, Introduction to client side and server side scripting. <b>Applications:</b> WWW, e-mail, Instant Messaging, Internet Telephony, Video conferencing, Web Browser & its environment
<b>Unit-12</b>	<b>Understanding The Need of Security Measures:</b> Basic Security Concepts, Threats to Users, Threats to Hardware, Threat to Data, Cyber Terrorism.

	<b>Taking Protective Measures:</b> Keeping your System Safe, Protecting Yourself, protecting your Privacy, Managing Cookies, Spyware and other BUGS, keeping your data secure, Backing Up data, Safe guarding your hardware
<b>Unit-13</b>	<b>Cloud Computing and IoT:</b> SaaS, PaaS, IaaS, Public and Private Cloud; Virtualization, Virtual Server, Cloud Storage, Database Storage, Resource Management, Service Level Agreement, Basics of IoT and its applications.
<b>Unit-14</b>	<b>Futuristic World of Data Analytics:</b> Introduction to Big data and analysis techniques Elements, Variables, and Data categorization, Levels of Measurement, Data management and indexing, Introduction to statistical learning and overview of various tools used for data analysis.

### LABORATORY WORK:

1. **Hardware:** familiarizing with various I/O Peripheral devices, storage devices.
2. **DOS:** Familiarity with DOS, Implementing various internal and external commands in DOS.
3. **MS-Windows:** familiarizing with windows operating system; using built-in accessories; managing files and folders using windows explorer; working with control panel; installing hardware and software.
4. **MS-Office (or any other Office Suite):** meaning and features, its components.
5. **MS-Word (or any other word processor):** Creating Document Files, Saving, Closing Files, Page Settings and Formatting Text. Spell Checking, Thesaurus, Creating Tables, Adding rows, columns. Printing Documents, Setting Print Settings, creating labels and mail merge, taking Printouts
6. **MS-Excel:** Working with worksheet, formulas & functions, Inserting charts, Printing in Excel
7. **MS-PowerPoint:** Views, Designing, viewing, presenting & Printing of Slides.
8. **Internet:** Navigating with Internet Explorer; surfing the net, using search engines; using email facility.

### READINGS:

1. ITL Education Solutions Limited, "Introduction to Information Technology", Pearson Education, New Delhi
2. SAMS Teach Yourself Microsoft Office 2003 by Greg Perry
3. Peter Norton, "Introduction to Computers", Tata McGraw Hill Company, New Delhi.
4. Alexis Leon, Mathews Leon, "Fundamentals of Information Technology", Leon Tech world.

<b>Course Code</b>	<b>EENG112</b>	<b>Course Title</b>	<b>INDIAN WRITING IN ENGLISH</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Employ an insight about the oeuvre of Indian writers

**CO2:** Compare the historical context in which these texts were written

**CO3:** Illustrate the various writing dimensions of Indian writers

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<i>Night of the Scorpion</i> by Nissim Ezekiel: Ezekiel's position in Indian poetry, Ezekiel's contribution in Post - Colonial writings, major thematic concerns, rural versus urban India
<b>Unit-2</b>	<i>Goodbye Party for Miss Pushpa T.S.</i> by Nissim Ezekiel: poetic craftsmanship, symbolism and imagery, major thematic concerns
<b>Unit-3</b>	<i>Swami and Friends</i> by R.K. Narayan: Narayan as one of the leading figures of Indian Literature in English
<b>Unit-4</b>	<i>Swami and Friends</i> by R. K. Narayan: the friction of British Colonial India
<b>Unit-5</b>	<i>Swami and Friends</i> by R. K. Narayan: irony and humour of childhood, the evolution of self, the portraiture of adolescence
<b>Unit-6</b>	<i>Train to Pakistan</i> by Khushwant Singh: the trauma of partition as faced by the Indian subcontinent
<b>Unit-7</b>	<i>Train to Pakistan</i> by Khushwant Singh: the intermingling of history and literature, third-person narrative
<b>Unit-8</b>	<i>Train to Pakistan</i> by Khushwant Singh: social structure and cultural understanding, character-analysis
<b>Unit-9</b>	<i>Untouchable</i> by Mulk Raj Anand: plot, characterization
<b>Unit-10</b>	<i>Untouchable</i> by Mulk Raj Anand: themes, narrative technique
<b>Unit-11</b>	<i>The Inheritance of Loss</i> by Kiran Desai: plot, characterization
<b>Unit-12</b>	<i>The Inheritance of Loss</i> by Kiran Desai: themes, narrative technique
<b>Unit-13</b>	<i>The Anxiety of Indianness, Our Novels in English</i> by Meenakshi Mukherjee: about the author and the work, critical analysis of the prose
<b>Unit-14</b>	<i>The Cost of Living</i> by Arundhati Roy: about the author and the work, critical analysis of the prose

**READINGS:**

1. THE INHERITANCE OF LOSS by KIRAN DESAI, PENGUIN BOOKS INDIA
2. UNTOUCHABLE by MULK RAJ ANAND, PENGUIN BOOKS INDIA
3. SWAMI AND FRIENDS by R. K. NARAYAN, PENGUIN CLASSICS
4. THE POETRY OF NISSIM EZEKIEL by NISSIM EZEKIEL, ATLANTIC PUBLISHERS
5. TRAIN TO PAKISTAN by KHUSHWANT SINGH, PENGUIN CLASSICS

<b>Course Code</b>	<b>EHIS110</b>	<b>Course Title</b>	<b>HISTORY OF INDIA FROM THE EARLIEST TIME UPTO 300 CE</b>
			<b>Course Code</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**CO1:** Identify the emergence of pre-historic cultures in India

**CO2:** Develop critical thinking towards the sources of ancient Indian history

**CO3:** Examine the developments taking place in the field of polity, society, economy and culture from pre-historic age to post-Mauryan age

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Pre-historic culture in India:</b> Paleolithic Culture, Mesolithic culture, Neolithic Culture
<b>Unit-2</b>	<b>Sources of ancient Indian history:</b> Literary sources & archaeological sources
<b>Unit-3</b>	<b>The Harappan civilization:</b> Date and extent of Harappa civilization, town planning and architecture, Indus script, causes of decline
<b>Unit-4</b>	<b>The Vedic period:</b> Polity, Society, Economy and Religion in Early Vedic age and Later Vedic age
<b>Unit-5</b>	<b>Rise of Mahajanpadas:</b> Iron age with reference to PGW & Megaliths, territorial states and conditions for the rise of Magadha, causes of Magadha's success
<b>Unit-6</b>	<b>Religious Movements:</b> Jainism & Buddhism - causes of emergence, doctrines, spread, decline and contributions of Jainism & Buddhism
<b>Unit-7</b>	<b>Pre-Mauryan age:</b> - Iranian and Macedonian Invasions, Alexander's Invasion and impact
<b>Unit-8</b>	<b>Emergence and Growth of Mauryan Empire :</b> Chandragupta Maurya, state, administration and economy, Kalinga war, Ashoka's Dhamma, decline of Mauryan empire
<b>Unit-9</b>	<b>The Satvahanas Phase;</b> Aspects of Political History, Material Culture, Administration, Religion
<b>Unit-10</b>	<b>The age of Shakas:</b> aspects of political history, material culture, administration & religion
<b>Unit-11</b>	<b>The Parthians:</b> polity, society and economy, administration
<b>Unit-12</b>	<b>The Kushhanas:</b> polity, society and economy, administration
<b>Unit-13</b>	<b>The three early kingdoms:</b> Chera, Chola and Pandya
<b>Unit-14</b>	<b>Sangam age:</b> Sangam literature, society & the Tamil language

**READINGS:**

1. THE WONDER THAT WAS INDIA VOL.
2. A SURVEY OF THE HISTORY AND CULTURE OF THE INDIAN SUB-CONTINENT BEFORE THE COMING OF THE MUSLIMS by A. L BASHAM, PICADOR PUBLISHER
3. A HISTORY OF ANCIENT AND EARLY MEDIEVAL INDIA: FROM THE STONE AGE TO THE 12TH CENTURY (PAPERBACK) by UPENDER SINGH, Pearson Education India
4. INDIA'S ANCIENT PAST by R.S. SHARMA, Oxford Paperbacks
5. INDIA - AN ARCHAEOLOGICAL HISTORY: PALEOLITHIC BEGINNINGS TO EARLY HISTORY FOUNDATION (PAPERBACK) by DILIP K CHAKRABARATI, OXFORD UNIVERSITY PRESS
6. ASOKA AND THE DECLINE OF THE MAURYAS by ROMILA THAPAR, Oxford Paperbacks

<b>Course Code</b>	<b>ESOC111</b>	<b>Course Title</b>	<b>INTRODUCTION TO SOCIOLOGY</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** discuss the basic concepts found in the domain of sociology.

**C02:** locate different social institution's existence and their functions.

**C03:** grade all the social components of the society with due importance and validity.

**C04:** plan and organize social structure in relation with social function.

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to sociology (I):</b> origin and development of sociology
<b>Unit-2</b>	Introduction to Sociology (II): nature and scope of sociology
<b>Unit-3</b>	<b>Relevance of Sociology:</b> Relationship of sociology with other social sciences
<b>Unit-4</b>	<b>Basic concepts (I):</b> society, community, association, social structure, institution,
<b>Unit-5</b>	<b>Basic Concepts (II):</b> status and role, multiple roles, role sets, status sets, role conflict, status sequence
<b>Unit-6</b>	<b>Social groups:</b> nature and characteristics, types, functions of social group
<b>Unit-7</b>	<b>Social processes:</b> cooperation, competition, conflict
<b>Unit-8</b>	<b>Dimensions of culture:</b> features of culture, cultural trait, cultural complexes
<b>Unit-9</b>	<b>Cultural Processes:</b> acculturation, assimilation, cultural pluralism, cultural relativism, ethnocentrism, diffusion
<b>Unit-10</b>	<b>Theories of Culture:</b> Cultural Lag, Cyclical
<b>Unit-11</b>	<b>Social control:</b> need and purpose, types of Social Control
<b>Unit-12</b>	<b>Role of Social Institutions:</b> agencies of social control
<b>Unit-13</b>	<b>Socialization (1):</b> Nature of Socialization, agencies of socialization
<b>Unit-14</b>	<b>Socialization (11):</b> Significance, stages of socialization

**READINGS:**

1. FUNAMENTALS OF SOCIOLOGY by P.GISBERT, ORIENT BLACKSWAN PVT. LTD.
2. READINGS IN SOCIOLOGY by MADHURIMA, NEW ACADEMIC PUBLISHERS
3. SOCIOLOGY: PRINCIPLES OF SOCIOLOGY by C.N.SHANKAR RAO, S CHAND PUBLISHING

<b>Course Code</b>	<b>EPOL110</b>	<b>Course Title</b>	<b>INTRODUCTION TO POLITICAL THEORY</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** State the introduction of political theory

**CO2:** Discuss the various aspects related with state, power and authority

**CO3:** Evaluate the concepts of democracy, citizenship and civil society

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Political Theory:</b> Meaning and concept, nature, scope and significance, traditions of political theory.
<b>Unit-2</b>	<b>Approaches to Study Political Theory:</b> traditional and modern approaches, relevance of political theory in present times.
<b>Unit-3</b>	<b>Concept of State:</b> Definitions and essential elements of state, major theories of the origin of state
<b>Unit-4</b>	<b>Concepts of Power and Authority:</b> Meaning and concept of power and authority, types of power, Foucault on power.
<b>Unit-5</b>	<b>Liberty:</b> Meaning and concept of liberty, types of liberty, negative and positive liberty
<b>Unit-6</b>	<b>Equality:</b> Meaning and concept of Equality, significance of equality, types of equality, Inequality debates.
<b>Unit-7</b>	<b>Gender:</b> Concept and meaning of gender, gender inequality, gender inequality and scenario of India, feminism.
<b>Unit-8</b>	<b>Rights:</b> Meaning and concept of rights, types of rights.
<b>Unit-9</b>	<b>Justice:</b> meaning and concept of justice, various dimensions of justice, types of justice, Amartya Sen's perspective.
<b>Unit-10</b>	<b>Democracy:</b> Meaning and concept of democracy, characteristics and types of democracy.
<b>Unit-11</b>	<b>Citizenship:</b> Meaning and concept of citizenship, citizenship in a global era, citizenship issues.
<b>Unit-12</b>	<b>Civil Society:</b> Meaning and concept of civil society, types of civil society, civil society in India
<b>Unit-13</b>	<b>Democracy in India:</b> Changing dynamics of democracy in India, minorities and the challenges, protective discrimination, reservation system in India.
<b>Unit-14</b>	<b>Major Contemporary Issues:</b> economic growth, environment issues, terrorism

**READINGS:**

1. POLITICAL THEORY: AN INTRODUCTION by BHARGAVA, R. AND ACHARYA, A. PEARSON
2. AN INTRODUCTION TO POLITICAL THEORY by O P GAUBA, MAYUR PAPERBACKS
3. CONTEMPORARY POLITICAL THEORY: NEW DIMENSIONS, BASIC CONCEPTS & MAJOR TRENDS by J C JOHARI, STERLING PUBLISHING
4. CONTEMPORARY POLITICAL THEORY by VINOD M J AND DESHPANDE MEENA, PHI LEARNING PVT LTD, PHI Learning Pvt Ltd



<b>Course Code</b>	<b>ECAP172</b>	<b>Course Title</b>	<b>PROGRAMMING METHODOLOGY</b>		
			<b>WEIGHTAGE</b>		
			<b>CA</b>	<b>ETE(Th.)</b>	<b>ETE (Pr.)</b>
			<b>30</b>	<b>40</b>	<b>30</b>

**Course Outcomes:**

**CO1:** develop programming skills and familiar with programming environment with C Program structure.

**CO2:** declaration of variables and constants.

**CO3:** understand arrays, its declaration and uses.

**CO4:** implement, test, debug, and document programs in C

Unit No.	Content
<b>Unit-1</b>	<b>Introduction:</b> Introduction to Programming, Program concept, Characteristics of programming, stages in program development, Algorithms, Notations, Flowchart, and Types of programming methodologies.
<b>Unit-2</b>	<b>Constant and Variable:</b> Machine Language, Assembly Language, High Level Languages, C Program Structure, Character Set, Identifiers and Keywords, Constants and Variables.
<b>Unit-3</b>	<b>Unformatted and Formatted I/O:</b> Functions- printf(), scanf(), getchar(), putchar(), gets(), puts(), Expressions.
<b>Unit-4</b>	<b>Data Types &amp; Operators:</b> Various data types - data range, size, Unary and Binary operators, Arithmetic Operators, Relational Operators, Logical Operators, Conditional Operators, Assignment Operator, Bitwise Operators.
<b>Unit-5</b>	<b>Control Structure:</b> Designing structured programs by using Top-Down design, Type conversion and Type modifiers, if statements - simple if, if-else, multiple if, if-else ladder, nested if, switch-case statement, while, do-while & for statements, break and continue statements, goto statement.
<b>Unit-6</b>	<b>Functions:</b> Function Definition and Prototypes, Scope rules - Local and Global scope of functions, Function arguments - passing arguments by value and passing arguments by reference, Return Type of function, Recursion, Library Functions.
<b>Unit-7</b>	<b>Arrays:</b> Declaring arrays in C, Defining and Processing of 1-dimensional and 2-dimensional arrays, Passing array as an argument to function, Multi-dimensional Arrays.
<b>Unit-8</b>	<b>Array Applications:</b> Sorting and Searching, Character Arrays.
<b>Unit-9</b>	<b>Strings:</b> Defining and Initializing strings, Reading and Writing strings, Processing of strings, String Library Functions - strcat(), strcpy(), strcmp(), strlen(), strrev().
<b>Unit-10</b>	<b>Storage Classes:</b> Storage class specifiers, Scope of a variable, Auto, Static, Extern, Register, Static variables and functions, Const Qualifier.
<b>Unit-11</b>	<b>Pointers:</b> Pointer data type, Pointer declaration, Initialization, Accessing values using pointers, Pointer expressions and arithmetic, Operations on Pointers.
<b>Unit-12</b>	<b>Dynamic Memory Management:</b> Dynamic Memory Management functions, malloc(), calloc(), realloc() and free(), Pointers and arrays, Pointers and functions.
<b>Unit-13</b>	<b>Structures and Unions:</b> Structure declaration, definition and initialization, accessing structures in functions, Structures and Pointers, array of structures, nested structures, Self-referential structures, Unions.
<b>Unit-14</b>	<b>File Structure:</b> Categories of files, Opening and closing files, file opening modes, Text and binary files, Reading and writing in files, Appending in files, Creating Header files, Preprocessor Directives and Macros.

## LABORATORYWORK:

**Data Types & Operators:** Various data types - data range, size, Unary and Binary operators, Arithmetic Operators, Relational Operators, Logical Operators, Conditional Operators, Assignment Operator, Bitwise Operators.

**Control Structure:** if statements - simple if, if-else, multiple if, if-else ladder, nested if, switch-case statement, while, do-while & for statements, break and continue statements, goto statement.

**Functions:** Function Definition and Prototypes, Scope rules - Local and Global scope of functions, Function arguments - passing arguments by value and passing arguments by reference, Return Type of function, Recursion, Library Functions.

**Arrays:** Declaring arrays in C, Defining and Processing of 1-dimensional and 2-dimensional arrays, Passing array as an argument to function, Multi-dimensional Arrays.

**Pointers:** Pointer declaration, Initialization, Accessing values using pointers, Pointer expressions and arithmetic, Operations on Pointers.

**Structures and Unions:** Structure declaration, definition and initialization, accessing structures in functions, Structures and Pointers, array of structures, nested structures, Self-referential structures, Unions.

**File Structure:** Opening and closing files, file opening modes, Text and binary files, Reading and writing in files, Appending in files, Creating Header files.

## READINGS:

1. C: THE COMPLETE REFERENCE by HERBERT SCHILDT, MC GRAW HILL.
2. PROGRAMMING IN ANSI C by E. BALAGURUSWAMY, MC GRAW HILL.

<b>Course Code</b>	<b>DEENG114</b>	<b>Course Title</b>	<b>BRITISH POETRY AND DRAMA:14TH-18TH CENTURIES</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Relate texts to the social, cultural and political contexts

**CO2:** Articulate a critical position and interpretation

**CO3:** Use textual or critical evidence to support an interpretation

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Shakespeare's Sonnets:</b> When to the sessions of sweet silent thought
<b>Unit-2</b>	<b>Shakespeare's Sonnets:</b> Let me not to the marriage of true minds
<b>Unit-3</b>	<b>Shakespeare's Sonnet:</b> Since brass, nor stone, nor earth, nor boundless sea
<b>Unit-4</b>	<b>John Milton:</b> Paradise Lost, Lines 1 to 16: introduction, themes
<b>Unit-5</b>	<b>John Milton:</b> Paradise Lost, Lines 1 to 16: critical analysis, stylistic analysis
<b>Unit-6</b>	<b>Shakespeare:</b> Macbeth: introduction, plot construction, characterization,
<b>Unit-7</b>	<b>Shakespeare:</b> Macbeth: themes, critical analysis
<b>Unit-8</b>	<b>John Donne:</b> Go and Catch a Falling Star: introduction, theme,
<b>Unit-9</b>	<b>John Donne:</b> Go and Catch a Falling Star: critical analysis, stylistic features
<b>Unit-10</b>	<b>Alexander Pope:</b> The Rape of the Lock, Canto 1: introduction, themes
<b>Unit-11</b>	<b>Alexander Pope:</b> The Rape of the Lock, Canto 1: critical analysis, stylistic analysis
<b>Unit-12</b>	<b>Ben Jonson:</b> Volpone: Jacobean era, city comedy/beast fable
<b>Unit-13</b>	<b>Ben Jonson:</b> Volpone: themes and issues
<b>Unit-14</b>	<b>Ben Jonson:</b> Volpone: satire, parasitism, animalization

**READINGS:**

1. THE RAPE OF THE LOCK by ALEXANDER POPE, Unique Publisher
2. SHAKESPEARE'S SONNETS by WILLIAM SHAKESPEARE, PENGUIN CLASSICS

**References:**

1. PARADISE LOST by JOHN MILTON, OXFORD UNIVERSITY PRESS
2. THE COMPLETE ENGLISH POEMS by JOHN DONNE, PENGUIN CLASSICS
3. MACBETH by WILLIAM SHAKESPEARE, RUPA PUBLICATIONS
4. VOLPONE by JONSON BEN, CAMBRIDGE UNIVERSITY PRESS

<b>Course Code</b>	<b>EHIS122</b>	<b>Course Title</b>	<b>HISTORY OF INDIA C. 300 to 1206</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** define reason for rise of the Gupta Empire during the 'classical age' in India

**CO2:** analyze the polity, economy and decline of Harshavardhana Empire

**CO3:** analyze the philosophy and religion of ancient India

**CO4:** discuss the society and economy of early medieval India

**CO5:** review the cultural developments related to art, architecture, language and literature

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>The Rise &amp; Growth of the Guptas I:</b> Administration, Society, Economy
<b>Unit-2</b>	<b>The Rise &amp; Growth of the Guptas II:</b> Religion, Art, Literature, and Science & Technology
<b>Unit-3</b>	<b>Harsha &amp; His Times:</b> Harsha's Kingdom, Administration, Buddhism & Nalanda
<b>Unit-4</b>	<b>South India I:</b> Polity and Economy
<b>Unit-5</b>	<b>South India II:</b> Society and Culture
<b>Unit-6</b>	<b>Towards the Early Medieval I:</b> Changes in Society, Polity Economy and Culture with reference to the Pallavas
<b>Unit-7</b>	<b>Towards the Early Medieval II:</b> Changes in Society, Polity Economy and Culture with reference to the Chalukayas
<b>Unit-8</b>	<b>Towards the Early Medieval III:</b> Changes in Society, Polity Economy and Culture with reference to the Vardhanas
<b>Unit-9</b>	<b>Evolution of Political structures of Rashtrakutas</b>
<b>Unit-10</b>	<b>Evolution of Political structures of Pala &amp; Pratiharas</b>
<b>Unit-11</b>	<b>Emergence of Rajput States in Northern India: Polity, Economy &amp; Society</b>
<b>Unit-12</b>	<b>Arabs in Sindh: Polity, Religion &amp; Society</b>
<b>Unit-13</b>	<b>Struggle for power in Northern India</b>
<b>Unit-14</b>	<b>Establishment of Sultanate</b>

**READINGS:**

1. R. S. Sharma: Indian Feudalism-India's Ancient Past
2. B. D. Chattopadhyaya: Making of Early Medieval India
3. Derryl N. Maclean: Religion and Society in Arab Sindh
4. K. M. Ashraf: Life and Conditions of the People of Hindustan
5. M. Habib and K.A. Nizami: A Comprehensive History of India Vol.V
6. Tapan Ray Chaudhary and Irfan Habib (ed.)
7. The Cambridge Economic History of India, Vol.I
8. Peter Jackson: Delhi Sultanate: A Political and Military History
9. Tara Chand: Influence of Islam on Indian Culture
10. Satish Chandra: A History of Medieval India, 2 Volumes
11. Percy Brown: Islamic Architecture

<b>Course Code</b>	<b>ESOC102</b>	<b>Course Title</b>	<b>SOCIAL INSTITUTIONS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** describe the general structure and function of major social institutions

**C02:** interpret the various theoretical perspectives of social institutions

**C03:** analyze the various changes taking place in the social institutions and its impact on society

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Institutions (I):</b> Features; normative and relational aspects of institutions
<b>Unit-2</b>	<b>Institutions (II):</b> Differences between institution, association and society
<b>Unit-3</b>	<b>Institutions (III):</b> Meaning and definitions of institutions, Types – social, political, economic and cultural
<b>Unit-4</b>	<b>Social Institutions: Family (I):</b> Meaning and definitions of family, Types and structure of family, Function of Family
<b>Unit-5</b>	<b>Social Institution: Family (II):</b> Development cycle of family system, Changing trends in family
<b>Unit-6</b>	<b>Social Institutions: Marriage (I):</b> Meaning and definitions of marriage, Types: monogamy and polygamy
<b>Unit-7</b>	<b>Social Institutions: Marriage (II):</b> Rules of mate selection, Changing trends in marriage
<b>Unit-8</b>	<b>Social Institution: Kinship (I):</b> Meaning and definitions of kinship system, Significance of kinship system
<b>Unit-9</b>	<b>Social Institution: Kinship (II):</b> Types of kinship system, a brief understanding of incest, consanguinity, affinity, clan and lineage
<b>Unit-10</b>	<b>Political Institution (I):</b> Role of state and government, Political Parties - features and functions
<b>Unit-11</b>	<b>Political Institution (II):</b> Power, Types of Authority (Max Weber), difference between Power and Authority
<b>Unit-12</b>	<b>Economic Institutions:</b> Features and functions of economic institutions, Concept of property, Division of labor (Emile Durkheim)
<b>Unit-13</b>	<b>Cultural Institutions (I):</b> religion: meaning, definition, types, functions
<b>Unit-14</b>	<b>Cultural Institutions (II):</b> Institutionalized forms of religion, cultural organizations

**READINGS:**

1. SHANKAR RAO, C.N, SOCIOLOGY-PRINCIPLES IN SOCIOLOGY, S. CHAND & COMPANY
2. SHARMA, RAJENDRA. K, INDIAN SOCIETY, INSTITUTIONS AND CHANGE, ATLANTIC PUBLISHERS
3. GISBERT, PASCUAL, FUNDAMENTALS OF SOCIOLOGY, ORIENT BLACKSWAN PVT. LTD.

<b>Course Code</b>	<b>EPOL123</b>	<b>Course Title</b>	<b>INDIAN GOVERNMENT AND POLITICS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** identify the structures of Indian constitution and their actual working over time

**C02:** enumerate the key concepts and processes related with Indian government and politics

**C03:** indicate the working of Indian federalism and judiciary in the constitutional context

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Making of Indian Constitution:</b> history and making of constitution of India
<b>Unit-2</b>	<b>Making of Indian Constitution:</b> composition and working of constituent assembly, preamble and its relevance, basic characteristics of Indian constitution
<b>Unit-3</b>	<b>Fundamental Rights and Directive principles of State Policy:</b> fundamental rights and directive principles of state policy
<b>Unit-4</b>	<b>Fundamental Rights and Directive principles of State Policy:</b> characteristics of fundamental rights, categories of fundamental rights
<b>Unit-5</b>	<b>Fundamental Rights and Directive principles of State Policy:</b> purpose of directive principles of state policy, nature and classification of directive principles of state policy, fundamental duties
<b>Unit-6</b>	<b>Fundamental Rights and Directive principles of State Policy:</b> relationship between fundamental rights and directive principles of state policy
<b>Unit-7</b>	<b>Union Government:</b> president, powers and functions
<b>Unit-8</b>	<b>Union Government:</b> prime minister and council of ministers
<b>Unit-9</b>	<b>State Government:</b> governor, powers and functions
<b>Unit-10</b>	<b>State Government:</b> chief minister, powers and functions
<b>Unit-11</b>	<b>Federalism and its Working:</b> centre-state relations, nature and its working
<b>Unit-12</b>	<b>Federalism and its Working:</b> demand for state autonomy, state re-organisation
<b>Unit-13</b>	<b>The Judiciary:</b> judiciary and its significance, supreme court of India and its functions
<b>Unit-14</b>	<b>The Judiciary:</b> high court and district court, lokadalat system and its role, judicial activism and public interest litigation

**READINGS:**

1. INTRODUCTION TO THE CONSTITUTION OF INDIA by BRIJ KISHORE SHARMA, PRENTICE HALL
2. INDIAN GOVERNMENT AND POLITICS by B.L FADIA, SAHITYA BHAWAN PUBLICATIONS
3. THE INDIAN CONSTITUTION by MADHAV KHOSLA, OXFORD UNIVERSITY PRESS

<b>Course Code</b>	<b>ECAP202</b>	<b>Course Title</b>	<b>OBJECTORIENTED PROGRAMMING</b>		
			<b>WEIGHTAGE</b>		
			<b>CA</b>	<b>ETE(Th.)</b>	<b>ETE (Pr.)</b>
			<b>30</b>	<b>40</b>	<b>30</b>

**Course Outcomes:**

**CO1:** familiarize with the basic concepts of object-oriented programming

**CO2:** understand the object construction, memory allocation and deallocation

**CO3:** develop programs using object-oriented concepts like encapsulation, inheritance and polymorphism

**CO4:** analyse the different behaviour of overloaded operations in different situations

Unit No.	Content
<b>Unit-1</b>	<b>Principles of OOP:</b> introduction, procedural Vs object oriented programming, basic concepts of object oriented programming, object oriented languages, benefits of OOP's
<b>Unit-2</b>	<b>Basics of C++:</b> C Vs C++, a simple C++ program, compiling & linking, tokens, keywords, identifiers & constants, data types, reference variables
<b>Unit-3</b>	<b>Operators and type casting:</b> operators in C++, scope resolution operator, member de-referencing operators, type casting: implicit and explicit type casting
<b>Unit-4</b>	<b>Control structures:</b> decision making controls, iterative controls and jumping controls
<b>Unit-5</b>	<b>Pointers and structures:</b> main function, function prototyping, handling pointers, C structures and limitations
<b>Unit-6</b>	<b>Classes and objects:</b> specifying class, a sample C++ program with class, access specifiers, defining member functions, nesting of member functions
<b>Unit-7</b>	<b>More on classes and objects:</b> function definition inside the class and outside the class, private member functions, arrays within class, memory allocation of objects
<b>Unit-8</b>	<b>Handling functions:</b> function calling mechanisms: call by Value, call by address & call by reference, objects as function arguments
<b>Unit-9</b>	<b>More on functions:</b> inline functions, making outside function inline, friend functions
<b>Unit-10</b>	<b>Static members and polymorphism:</b> Static Data Members & Static Functions, Function Overloading
<b>Unit-11</b>	<b>Constructors and destructors:</b> constructors, parameterized constructors, copy constructor and dynamic constructor, multiple constructor in a class
<b>Unit-12</b>	<b>More on constructors and destructors:</b> constructors with default arguments, dynamic initialization of objects, destructors
<b>Unit-13</b>	<b>Inheritance:</b> defining derived classes, single inheritance, making a private member inheritable, multilevel inheritance, hierarchical inheritance, multiple inheritance, hybrid inheritance
<b>Unit-14</b>	<b>File handling:</b> file handling operations: open, close, read and write

**LABORATORY WORK:**

Implementation of C++ Programming Concepts (Classes and objects, inline functions, friend functions, constructor and destructors, function overloading, inheritance, working with files)

**READINGS:**

1. OBJECT ORIENTED PROGRAMMING WITH C++ by E BALAGURUSAMY, MC GRAW HILL
2. LET US C++ by YASHAVANT KANETKAR, BPB PUBLICATIONS
3. OBJECT ORIENTED PROGRAMMING IN C++ by ROBERT LAFORE, GALGOTIA PUBLICATIONS
4. THE C++ PROGRAMMING LANGUAGE by BJARNE STROUSTRUP, PEARSON



<b>Course Code</b>	<b>EENG115</b>	<b>Course Title</b>	<b>BRITISH LITERATURE 18TH-20TH CENTURIES</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Identify the main images and symbols in the texts

**CO2:** Evaluate the scenario in the genre of 18th century plays

**CO3:** Relate literary texts to significant social, cultural, political and historical issues

**CO4:** Analyse the literary texts to explore the themes and the main issues

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	William Congreve -The Way of the World: Plot, characterization.
<b>Unit-2</b>	William Congreve -The Way of the World: Themes, narrative technique.
<b>Unit-3</b>	Jonathan Swift -Gulliver's Travels (Three): Plot, characterization.
<b>Unit-4</b>	Jonathan Swift -Gulliver's Travels (Three): Themes, narrative technique.
<b>Unit-5</b>	Jonathan Swift -Gulliver's Travels (Four): Plot, characterization.
<b>Unit-6</b>	Jonathan Swift -Gulliver's Travels (Four): Themes, narrative technique
<b>Unit-7</b>	Samuel Johnson- 'London': Introduction, critical appreciation.
<b>Unit-8</b>	Samuel Johnson- 'London': Stylistic features, themes.
<b>Unit-9</b>	Thomas Gray - 'Elegy Written in a Country Churchyard': Introduction, stylistic features.
<b>Unit-10</b>	Thomas Gray - 'Elegy Written in a Country Churchyard': Critical appreciation, themes.
<b>Unit-11</b>	Laurence Sterne- The Life and Opinions of Tristram Shandy, Gentleman: Plot, characterization.
<b>Unit-12</b>	Laurence Sterne- The Life and Opinions of Tristram Shandy, Gentleman: Themes, narrative technique.
<b>Unit-13</b>	Dreams-Children - A Reverie by Charles Lamb: Introduction, summary
<b>Unit-14</b>	Dreams-Children - A Reverie by Charles Lamb: Themes, critical analysis.

**READINGS:**

1. THE WAY OF THE WORLD by WILLIAM CONGREVE, DOVER PUBLICATIONS
2. GULLIVER'S TRAVELS (PENGUIN CLASSICS) by SWIFT, JONATHAN, PENGUIN BOOKS INDIA

<b>Course Code</b>	<b>EHIS210</b>	<b>Course Title</b>	<b>HISTORY OF INDIA C.1206-1707</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** examine early medieval and medieval Indian history and culture with the help of archaeological and literary sources

**CO2:** analyze the factors responsible for the consolidation and territorial expansion during the Medieval period

**CO3:** observe the nature of early medieval Indian society, economy, and state formations

**CO4:** illustrate the main religious developments of the time

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Survey of sources of Early Medieval and Medieval Indian History I:</b> literary and, texts, epigraphic, travel records, Persian texts and histories
<b>Unit-2</b>	<b>Survey of sources of Early Medieval and Medieval Indian History II:</b> archaeological sources and numismatic data, epigraphy and monuments
<b>Unit-3</b>	<b>Early Muslim invasion:</b> Arab conquest, Raja Dahir of Sindh and Mohd-Bin-Qasim
<b>Unit-4</b>	<b>Early Turkish invasions I:</b> Mahmud Ghaznavi's invasion, objectives and causes, important invasions, effects of invasions
<b>Unit-5</b>	<b>Early Turkish invasions II:</b> Muhammad Ghouri's invasion, objectives and causes, important invasions, effects of invasions
<b>Unit-6</b>	<b>Establishment of Sultanate-I:</b> Slave dynasty and the beginning of sultanate period, Khilji dynasty- Jalaluddin Khilji, Allauddin Khilji, Malik Kafur, Conquests of Allauddin Khilji, Market reforms of Allauddin Khilji
<b>Unit-7</b>	<b>Establishment of Sultanate- II:</b> Tughlak dynasty- Ghayasuddin Tughlak, Muhammad Tughlak and his ariel plans, Feroz Tughlak and his reforms, Lodhi dynasty- Behlol Lodhi, Sikander Lodhi and Ibrahim Lodhi, first battle of Panipat
<b>Unit-8</b>	<b>Regional Kingdoms:</b> Vijayanagar empire and Bahmani empire, nature of State in Delhi Sultanate
<b>Unit-9</b>	<b>Bhakti Movement:</b> principles of bhakti saints, bhakti saints, Ramanand, Kabir and Guru Nanak
<b>Unit-10</b>	<b>Sufi tradition:</b> doctrines of sufism, different silsilhas, sufi practices
<b>Unit-11</b>	<b>Consolidation and Territorial Expansion during the Mughals:</b> from Babur to Aurangzab- Mughal administration and institutions, Mansabdari system, methods of revenue collection
<b>Unit-12</b>	<b>Development of Arts &amp; Architecture, Indo-Islamic architecture, miniature paintings, decline of Mughal Dynasty</b>
<b>Unit-13</b>	<b>Emergence of Maratha Power I:</b> causes of the rise of Maratha power, Shivaji's early life, struggle with Bijapur, Shivaji and the Mughals
<b>Unit-14</b>	<b>Emergence of Maratha Power II:</b> Shivaji's administration and government, decline of Maratha confederation

**READINGS:**

1. MEDIEVAL INDIA: FROM SULTAN AT TO THE MUGHALS-DELHI SULTAN AT (1206-1526) – 1 by SATISH CHANDRA, HAR-ANAND PUBLICATIONS
2. THE MAKING OF EARLY MEDIEVAL INDIA by B.D. CHATTOPADHYAYA, OXFORD UNIVERSITY
3. THE WONDER THAT WAS INDIA by S. A. A. RIZVI, PICADOR PUBLISHER

<b>Course Code</b>	<b>ESOC223</b>	<b>Course Title</b>	<b>CLASSICAL SOCIOLOGICAL THINKERS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

C01: construct an epistemological understanding on the Indian social system

C02: evaluate the essentiality of classical sociological thinkers

C03: analyze and interpret the socio-historical conditions under which these sociological theories emerged.

C04: classify different thinkers in the realm of sociological study

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	August Comte, hierarchy of science
<b>Unit-2</b>	Law of three stages, positivism
<b>Unit-3</b>	Herbert Spencer, evolutionary doctrine,
<b>Unit-4</b>	Types of societies, ethics and politics
<b>Unit-5</b>	Karl Marx, the dialectic, dialectical method,
<b>Unit-6</b>	Human potential, alienation, the structures of capitalist society,
<b>Unit-7</b>	Materialist Conception of History, Cultural Aspects of Capitalist Society
<b>Unit-8</b>	Emile Durkheim, social facts, division of labour in society,
<b>Unit-9</b>	Suicide, the elementary forms of religious Life
<b>Unit-10</b>	Moral education and social reform, criticism
<b>Unit-11</b>	Max Weber, intellectual context, methodology, subjective sociology, criticism
<b>Unit-12</b>	Conflict and ethical action, social action, value, ideal type,
<b>Unit-13</b>	The Protestant Ethic and the Spirit of Capitalism, economy and society,
<b>Unit-14</b>	Vilfredo Pareto, circulation of elites, psychosocial schema, morphological schema

**READINGS:**

1. MASTERS OF SOCIOLOGICAL THOUGHT: IDEAS IN HISTORICAL AND SOCIAL CONTEXT by LEWIS A. COSER, RAWAT PUBLICATIONS
2. THEORIZING CLASSICAL SOCIOLOGY by LARRY J. RAY, Mc Graw Hill Education
3. SOCIOLOGICAL THEORY by GEROGE RITZER, MC GRAW HILL

<b>Course Code</b>	<b>EPOL220</b>	<b>Course Title</b>	<b>COMPARATIVE GOVERNMENT AND POLITICS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Discuss emergence and approaches to the study of comparative politics

**C02:** Assess the similarities and differences between various constitutional arrangements

**C03:** Categorize the various types of states and governments

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Introduction to the comparative politics: meaning and definitions of comparative politics
<b>Unit-2</b>	Scope and relevance of comparative politics: difference between comparative government and comparative politics, importance of comparison
<b>Unit-3</b>	Theories and approaches to the study of comparative politics: system approach, input-output analysis structural-functional analysis
<b>Unit-4</b>	Approaches to the study of comparative politics: traditional approaches, modern approaches
<b>Unit-5</b>	Political culture and political socialization: meaning and definitions of political culture
<b>Unit-6</b>	Political socialization: meaning and definitions of political socialization
<b>Unit-7</b>	Agents of political socialisation: political socialisation and its various agents, implications
<b>Unit-8</b>	Political parties and party systems: meaning and definitions of political party
<b>Unit-9</b>	Features of party system: major traits and features of party system
<b>Unit-10</b>	Types of party system: one party system, two party system and multiparty system
<b>Unit-11</b>	Interest groups: meaning and definitions of interest group, interest aggregation and articulation
<b>Unit-12</b>	Social movements: typology of social movements, new social movements
<b>Unit-13</b>	Comparative analysis of different political systems: political system of India, features of china's political system
<b>Unit-14</b>	Comparative analysis of Indian and Western political systems: similarities and dissimilarities of USA and India's federal system, political system of UK

**READINGS:**

1. COMPARATIVE POLITICS by TAPAN BISWAL, LAXMI PUBLICATIONS
2. COMPARATIVE POLITICS by J.C. JOHRI, STERLING PUBLISHING

<b>Course Code</b>	<b>ECAP214</b>	<b>Course Title</b>	<b>FUNDAMENTALS OF WEB PROGRAMMING</b>
			<b>Course Code</b>
			<b>CA</b>
			<b>ETE(Th.)</b>
			30
			70

**Course Outcomes:**

**C01:** understand the website layout creation using HTML language.

**C02:** apply the website planning, management and maintenance techniques

**C03:** apply dynamic website creation using Javascript and JQuery

**C04:** illustrate logic implementation on a web page

**C05:** understand how to manage versatile data on a web page

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Internet Basic:</b> Basic concepts, communicating on the internet, internet domains, establishing connectivity to the internet, client IP address, IP address, TCP/IP
<b>Unit-2</b>	<b>HTML Introduction:</b> Introduction, web server, web client/ browser, HTML tags
<b>Unit-3</b>	<b>HTML Command and Structure &amp; Formatting:</b> Commonly used HTML commands, structure of HTML program, formatting, text styles, text effects
<b>Unit-4</b>	<b>HTML List and Graphics:</b> HTML lists, types of lists, adding graphics to HTML document
<b>Unit-5</b>	<b>Creating Tables &amp; Frames:</b> Creating tables, linking documents, frames
<b>Unit-6</b>	<b>DHTML:</b> Cascading style sheets, class, external style sheets
<b>Unit-7</b>	<b>Introduction to JavaScript:</b> javascript and web, <script> tag and browsers compatibility. data types: numeric, text, boolean, type casting, arrays, operators and expressions in javascript
<b>Unit-8</b>	<b>Programming Constructs in JavaScript:</b> Programming constructs, conditional and looping statements
<b>Unit-9</b>	<b>Functions in JavaScript:</b> Functions, user defined functions, dialog boxes
<b>Unit-10</b>	<b>DOM Model &amp; Browser Objects:</b> Understanding DOM model, objects in HTML, browser objects, window, history, location, navigator, document object.
<b>Unit-11</b>	<b>Handling Events Using JavaScript:</b> Handling events using javascript
<b>Unit-12</b>	<b>HTML Forms:</b> Properties and methods, button, text, text area, checkboxes, radio buttons, select and option elements
<b>Unit-13</b>	<b>Built-in Objects in JavaScript:</b> Built-in objects in javascript, string object, math object, date object, user defined objects
<b>Unit-14</b>	<b>Basics of JQuery:</b> Introduction to JQuery, JQuery events, animations and effects using JQuery DOM using Javascript : DOM concept in javascript, windows navigator, locations object with methods

**LABORATORY WORK:**

**HTML Forms:** Properties and methods, button, text, text area, checkboxes, radio buttons, select and option elements

**Built-in Objects in JavaScript:** Built-in objects in javascript, string object, math object, date object, user defined objects

**Basics of JQuery:** Introduction to JQuery, JQuery events, animations and effects using JQuery DOM using Javascript : DOM concept in javascript, windows navigator, locations object with methods

**READINGS:**

1. HTML: THE COMPLETE REFERENCE by THOMAS A. POWELL, OSBORNE, MCGRAW HILL EDUCATION
2. WEB ENABLE COMMERCIAL APPLICATION DEVELOPMENT USING HTML, DHTML, JAVASCRIPT, PERL, CGI, BPB PUBLICATIONS, 2000. by IVAN BAYROSS, BPB PUBLICATIONS

<b>Course Code</b>	<b>EENG316</b>	<b>Course Title</b>	<b>WOMEN'S WRITING</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** identify different terms related to women's writing

**CO2:** develop critical thinking

**CO3:** analyze different themes in the text and match with real life events

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	<b>Introduction to Women's Writing:</b> The confessional mode in women's writing, sexual politics, race, caste and gender.
<b>Unit-2</b>	<b>Introduction to Women's Writing:</b> Difference feminism, discrimination, empowerment
<b>Unit-3</b>	<b>Emily Dickinson 'I cannot live with you':</b> Introduction to the poet, the metaphor of a love relationship, a model for human existence
<b>Unit-4</b>	<b>Emily Dickinson 'I cannot live with you':</b> Traditional resurrection, a critical appreciation of the poem
<b>Unit-5</b>	<b>Eunice De Souza 'Advice to Women', 'Bequest':</b> Introduction to the poet, analysis of the poem, : a critical appreciation, themes.
<b>Unit-6</b>	<b>Eunice De Souza 'Advice to Women', Sylvia Plath 'Daddy':</b> Introduction to the Sylvia Plath, analysis of the poem, a critical appreciation of the poem, themes.
<b>Unit-7</b>	<b>Alice Walker 'The Color Purple':</b> Introduction to Alice Walker, background, character analysis.
<b>Unit-8</b>	<b>Alice Walker 'The Color Purple':</b> Plot construction, themes, critical analysis
<b>Unit-9</b>	<b>Terms pertaining to women's writing:</b> Gender identity, sexual harassment, gender harassment.
<b>Unit-10</b>	<b>Terms pertaining to women's writing:</b> Superwoman syndrome, womanism.
<b>Unit-11</b>	<b>Katherine Mansfield 'Bliss':</b> Introduction to Katherine Mansfield, background, character analysis.
<b>Unit-12</b>	<b>Katherine Mansfield 'Bliss':</b> Plot construction, themes, critical analysis
<b>Unit-13</b>	<b>Mahashweta Devi 'Draupadi':</b> Introduction to Mahashweta Devi, background, character analysis.
<b>Unit-14</b>	<b>Mahashweta Devi 'Draupadi':</b> Plot construction, themes, critical analysis.

**READINGS:**

1. A GLOSSARY OF LITERARY TERMS by M.H. ABRAMS, CENGAGE LEARNNG
2. THE COLOR PURPLE by ALICE WALKER, ORION PUBLISHING
3. BREAST STORIES by MAHASHWETA DEVI, SEAGULL PUBLICATION
4. THE COLLECTED SHORT STORIES OF KATHERINE MANSFIELD by KATHERINE MANSFIELD, W B SAUNDERS (ELSEVIER)



Course Code	EHIS219	Course Title	HISTORY OF INDIA 1707-1950	
			Course Code	
			CA	ETE(Th.)
			30	70

**Course Outcomes:**

- CO1:** understand the influx of British in India and see the changing relationship as to how the east India Company moved from trade to territorial control
- CO2:** express the strategy and ideologies of British government from time to time in order to control Indian Territory
- CO3:** record the nature of popular protests from the eighteenth century till the revolt of 1947
- CO4:** examine the nature of British rule in India
- CO5:** critique colonialism and different forms of liberation movements
- CO6:** analyze the impact of British colonial rule in India

Unit No.	Content
Unit-1	<b>British influx in India:</b> European trading companies, Battle of Plassey, Battle of Buxor
Unit-2	<b>Dual government of Bengal:</b> Dastaks, Governor Generals of Bengal
Unit-3	<b>Expansion and consolidation of British power I:</b> Carnatic wars, Anglo-Maratha relations
Unit-4	<b>Expansion and consolidation of British power II:</b> Anglo-Mysore relations, Anglo-Sikh relations, Ideology and tools of expansion
Unit-5	<b>Expansion and consolidation of British power III:</b> Subsidiary Alliance, Doctrine of Lapse
Unit-6	<b>Colonial construction of India I :</b> Structures and institutions, Administrative structure, Arms of the state
Unit-7	<b>Colonial construction of India II:</b> Constitutional development, Regulating Act, Pitt's India Act, Charter Acts 1793, 1833, 1853
Unit-8	<b>Social policies and social change:</b> British understanding of Indian society, Orientalists, Evangelicals, Utilitarian
Unit-9	<b>Education:</b> indigenous and western, Wood's dispatch, social reform movements, emergence of middle class
Unit-10	<b>From Swadeshi to home rule movement I:</b> Extremist challenge to British repression, Partition of Bengal 1905, Swadeshi movement, Home Rule League
Unit-11	<b>Gandhian Movements:</b> Khilafat and Non-cooperation movement, the Civil Disobedience Movement
Unit-12	<b>Partition scenario I:</b> Muslim League, Separatism and the two-nation theory
Unit-13	<b>Partition scenario II:</b> Cripps proposal, Quit India movement, Cabinet Mission Plan
Unit-14	<b>Partition Scenario III:</b> Constituent Assembly, Interim Government, Mountbatten Plan

**READINGS:**

1. FROM PLASSEY TO PARTITION: A HISTORY OF MODERN INDIA by SHEKHAR BANDHOPADYAY, ORIENT BLACKSWAN PVT. LTD.
2. A NEW LOOK AT MODERN INDIA HISTORY by B.L. GROVER, S. CHAND & COMPANY
3. SOCIAL BACKGROUND OF INDIAN NATIONALISM by A.R. DESAI, POPULAR PRAKASHAN

<b>Course Code</b>	<b>ESOC262</b>	<b>Course Title</b>	<b>MEDIA AND STRATIFICATION</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**C01:** Understand social stratification and the role of media as an agent of stratification

**C02:** Analyse the intervention of media in constructing present social realities

**C03:** Evaluate the role of media in keeping society unequally stratified in the contemporary time

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	Understanding stratification, concept of social stratification
<b>Unit-2</b>	Elements of social stratification, role of media in social stratification
<b>Unit-3</b>	Theories of stratification, Karl Marx and economic base of social stratification
<b>Unit-4</b>	Max Weber and status and power, Pierre Bourdieu and forms of capital
<b>Unit-5</b>	Introduction to media and society, literature review
<b>Unit-6</b>	Types of media, importance of media in the contemporary society
<b>Unit-7</b>	The idea of communication and social embeddedness of media
<b>Unit-8</b>	Changing phases of media, shift from media to mass media to social media
<b>Unit-9</b>	Role of media in social construction of realities, need for control and challenges
<b>Unit-10</b>	Media presentations, femininity and media
<b>Unit-11</b>	Consumerism and media, social mobility of backward communities
<b>Unit-12</b>	Identities and inequalities, media and reproduction of caste, race and ethnicities
<b>Unit-13</b>	Selective reporting and upper class behaviour of media
<b>Unit-14</b>	Media as an agency of corporate ideologies

**READINGS:**

1. SOCIAL STRATIFICATION AND MOBILITY by KL SHARMA, RAWAT PUBLICATIONS
2. SOCIAL STRATIFICATION IN INDIA: ISSUES AND THEMES by KL SHARMA, SAGE PUBLICATIONS
3. SOCIAL STRATIFICATION AND CHANGE IN INDIA by YOGENDRA SINGH, MANOHAR PUBLISHERS & DISTRIBUTORS

<b>Course Code</b>	<b>EPOL222</b>	<b>Course Title</b>	<b>INTRODUCTION TO INTERNATIONAL RELATIONS</b>	
			<b>Course Code</b>	
			<b>CA</b>	<b>ETE(Th.)</b>
			30	70

**Course Outcomes:**

**CO1:** Gain insight into different interpretations of international relations

**CO2:** Make sense of the different theories of IR

**CO3:** Focus journalistic understandings of international relations

<b>Unit No.</b>	<b>Content</b>
<b>Unit-1</b>	International Relations Theory and Practice: introduction, the question of method, positivism in international relations
<b>Unit-2</b>	Post and Neo Positivism in International Relations: meaning and features post - positivism in IR, neo positivism in IR
<b>Unit-3</b>	Realism: Hobbes and human nature, state as the outermost expression of human emotions, nature and structure of international relations, anarchic structure of IR, balance of power, realism and power
<b>Unit-4</b>	Neo-Realism: meaning, nature and approaches of neo realism in international relations
<b>Unit-5</b>	Liberalism: liberalism as an offshoot of idealism, liberalism and human nature, liberalism and international relations, liberal institutionalism and Bretton woods system, liberal understanding of power
<b>Unit-6</b>	Realist Idealist Debate in IR: meaning, major debates, limitations
<b>Unit-7</b>	Neo-Liberalism: meaning, nature and scope of neo liberalism in international relations, approaches and theories
<b>Unit-8</b>	Marxism in IR: Marxist approach to IR, dependency and world system theories, Gramscian approach to IR, Habermas and communicative rationality, public sphere and global civil society, marxism and power
<b>Unit-9</b>	Critical Theory in IR: meaning of critical approach, major critical approaches, challenges
<b>Unit-10</b>	Post-modernism and Post-Structuralism I: Edward Said and orientalism, Foucault's understanding of power and IR
<b>Unit-11</b>	Post-modernism and Post-Structuralism II: Derrida on deconstruction, R. B. J. Walker - inside/outside, Richard Ashley, untying the sovereign state: a double reading of the anarchy problematique
<b>Unit-12</b>	Feminism in IR: meaning, major approaches and thinkers, challenges
<b>Unit-13</b>	Feminist Critique of IR: gender theory and feminisms, the feminist turn in IR, main thinkers, liberal feminism, critical feminism, cultural or essentialist feminism, the feminist challenge to realism and liberalism
<b>Unit-14</b>	Major Trends in IR: new trends and theories in IR, contemporary challenges

**READINGS:**

1. THE RESTRUCTURING OF INTERNATIONAL RELATIONS THEORY by EDITORIAL BOARD STEVE SMITH (MANAGING EDITOR), CAMBRIDGE SCHOLARS PUBLISHING
2. INTERNATIONAL RELATIONS THEORY: A CRITICAL INTRODUCTION by CYNTHIA WEBER, ROUTLEDGE